



*At the heart of the image*

# COOLPIX

smart and seductive

[www.nikon-coolpix.com](http://www.nikon-coolpix.com)



Nikon COOLPIX: true brilliance at every moment.



What turns a good moment into a lasting experience? It begins with the realization that the picture-taking experience isn't only about what's in front of the camera. For more than 90 years, Nikon has been crafting quality cameras and lenses that set the highest standards in photography and inspire joy with every moment they record. We help photographers share their vision with the world. Nikon COOLPIX compact digital cameras realize that desire with clear distinction. Seductive, sleek design with smart optical and digital imaging technologies let you capture stunning images with incredible ease, as only a true camera manufacturer can. So make each experience your own. Be brilliant. Your moment has arrived.

Initiate an affair to remember.

Wink at will.





Allure in an instant.

### Attract at first sight.

COOLPIX cameras are crafted for capturing those defining moments, integrating leading performance, streamlined design and full features in tantalizing form. Pick one up and see for yourself. Refine your frame of reference for how free and easy you can feel while taking great pictures.





Take the lead.

## Satisfy your higher sensibilities.

Achieving high aspirations requires great depth of experience. As the products of a legendary heritage, advanced digital and optical technologies and absolute dedication to detail, COOLPIX cameras embody values shared by leading photographers who demand the uncompromised integrity that is built into every Nikon.

# S

COOLPIX S500



COOLPIX S50c



## Savor a more stylish bouquet.

Fresh elegance from the inside out infuses every facet of COOLPIX S style. Fast, nimble response gives you the edge for capturing any action. Sleek design extends a bold new outlook to timeless elements of photographic excellence.



## Share your wealth of style.

It's never been simpler to share beautiful digital images that you have taken and saved in your camera with family and friends, free of wired and computer connections. Clearly, with wireless connectivity to the Internet, COOLPIX S cameras are better equipped for you to spark the excitement that great pictures can deliver.



COOLPIX S200

COOLPIX S50



P

### Impassion every performance.

Take a more personal approach to taking pictures. COOLPIX P cameras not only capture moments as instantly as you perceive them — they offer ways to help you create more fantastic images of what you can imagine. So put the power of inventive performance in your hands. Experience the passion of a Nikon.



COOLPIX P5000



Nikon

NIKON

L

Bring more soul to life.

Do greater justice to subjects that are close to your heart by trusting your memories to COOLPIX L. Even everyday, casual moments can be captured quickly and easily with the pure authenticity, clarity and convenience that a COOLPIX L camera delivers.



COOLPIX L12



COOLPIX L11

COOLPIX L10

COOLPIX

Feel how easy it is to plunge into a new passion.



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Specifications

	COOLPIX P5000	COOLPIX S500	COOLPIX S200	COOLPIX S50c	COOLPIX S50	COOLPIX L12	COOLPIX L11	COOLPIX L10	
	 Black	 Silver	 Silver	 Gloss Silver	 Gloss Silver	 Matte Silver	 Matte Silver	 Matte Silver	
Effective pixels:	10.0 million	7.1 million	7.1 million	7.2 million	7.2 million	7.1 million	6.0 million	5.0 million	
Lens:	3.5x Zoom-Nikkor; 7.5-26.3mm (35mm [135] format picture angle: 36-126mm); f/2.7-5.3; 7 elements in 6 groups; Digital zoom: up to 4x (35mm [135] format picture angle: 504mm)	3x Zoom-Nikkor; 5.7-17.1mm (35mm [135] format picture angle: 35-105mm); f/2.8-4.7; 5 elements in 5 groups; Digital zoom: up to 4x (35mm [135] format picture angle: 420mm)	3x Zoom-Nikkor; 6.3-18.9mm (35mm [135] format picture angle: 38-114mm); f/3.1-5.9; 6 elements in 5 groups; Digital zoom: up to 4x (35mm [135] format picture angle: 456mm)	3x Zoom-Nikkor; 6.3-18.9mm (35mm [135] format picture angle: 38-114mm); f/3.3-4.2; 12 elements in 9 groups; Digital zoom: up to 4x (35mm [135] format picture angle: 456mm)	3x Zoom-Nikkor; 6.3-18.9mm (35mm [135] format picture angle: 38-114mm); f/3.3-4.2; 12 elements in 9 groups; Digital zoom: up to 4x (35mm [135] format picture angle: 456mm)	3x Zoom-Nikkor; 5.7-17.1mm (35mm [135] format picture angle: 35-105mm); f/2.8-4.7; 5 elements in 5 groups; Digital zoom: up to 4x (35mm [135] format picture angle: 420mm)	3x Zoom-Nikkor; 6.2-18.6mm (35mm [135] format picture angle: 37.5-112.5mm); f/2.8-5.2; 6 elements in 5 groups; Digital zoom: up to 4x (35mm [135] format picture angle: 450mm)	3x Zoom-Nikkor; 6.2-18.6mm (35mm [135] format picture angle: 37.5-112.5mm); f/2.8-5.2; 6 elements in 5 groups; Digital zoom: up to 4x (35mm [135] format picture angle: 450mm)	3x Zoom-Nikkor; 6.2-18.6mm (35mm [135] format picture angle: 37.5-112.5mm); f/2.8-5.2; 6 elements in 5 groups; Digital zoom: up to 4x (35mm [135] format picture angle: 450mm)
Focus range (from lens):	30cm (1 ft.) to infinity (∞) [W], 70cm (2 ft. 4 in.) to infinity (∞) [T]; Macro close-up mode: 4cm (1.6 in.) to infinity (∞) [W], 40cm (1 ft. 4 in.) to infinity (∞) [T]	50cm (1 ft. 8 in.) to infinity (∞), Macro close-up mode: 15cm (5.9 in.) to infinity (∞)	60cm (2 ft.) to infinity (∞), Macro close-up mode: 10cm (3.9 in.) to infinity (∞)	30cm (1 ft.) to infinity (∞), Macro close-up mode: 4cm (1.6 in.) to infinity (∞)	30cm (1 ft.) to infinity (∞), Macro close-up mode: 4cm (1.6 in.) to infinity (∞)	50cm (1 ft. 8 in.) to infinity (∞), Macro close-up mode: 15cm (5.9 in.) to infinity (∞)	40cm (1 ft. 4 in.) to infinity (∞), Macro close-up mode: 15cm (5.9 in.) to infinity (∞)	40cm (1 ft. 4 in.) to infinity (∞), Macro close-up mode: 15cm (5.9 in.) to infinity (∞)	
Monitor:	2.5-in., 230,000-dot, wide viewing angle TFT LCD with anti-reflection coating	2.5-in., 230,000-dot, TFT LCD with anti-reflection coating	2.5-in., 153,000-dot, TFT LCD with anti-reflection coating	3.0-in., 230,000-dot, wide viewing angle TFT LCD with anti-reflection coating	3.0-in., 230,000-dot, wide viewing angle TFT LCD with anti-reflection coating	2.5-in., 115,000-dot, TFT LCD with anti-reflection coating	2.4-in., 115,000-dot, TFT LCD	2.0-in., 153,000-dot, TFT LCD	
Storage media:	Internal memory (approx. 21 MB), SD memory cards	Internal memory (approx. 26 MB), SD memory cards	Internal memory (approx. 20 MB), SD memory cards	Internal memory (approx. 13 MB), SD memory cards	Internal memory (approx. 13 MB), SD memory cards	Internal memory (approx. 21 MB), SD memory cards	Internal memory (approx. 7 MB), SD memory cards	Internal memory (approx. 7 MB), SD memory cards	
ISO sensitivity:	ISO 64, 100, 200, 400, 800, 1600, 2000, 3200, Auto (auto gain ISO 64-800)	ISO 50, 100, 200, 400, 800, 1600, 2000, Auto (auto gain ISO 50-1000)	ISO 50, 100, 200, 400, 800, 1000, Auto (auto gain ISO 50-800)	ISO 100, 200, 400, 800, 1600, Auto (auto gain ISO 100-800)	ISO 100, 200, 400, 800, 1600, Auto (auto gain ISO 100-800)	Auto (auto gain ISO 50-1600)	Auto (auto gain ISO 64-800)	Auto (auto gain ISO 64-800)	
Power sources:	Rechargeable Li-ion Battery EN-EL5 (supplied), AC Adapter EH-62A (optional)	Rechargeable Li-ion Battery EN-EL10 (supplied), AC Adapter EH-62D (optional)	Rechargeable Li-ion Battery EN-EL10 (supplied), AC Adapter EH-62D (optional)	Rechargeable Li-ion Battery EN-EL8 (supplied), AC Adapter EH-64 (supplied)	Rechargeable Li-ion Battery EN-EL8 (supplied), AC Adapter EH-64 (optional)	Two AA alkaline, oxyride, or lithium batteries, two EN-MH1 rechargeable Ni-MH batteries (optional), AC adapter EH-65A (optional)	Two AA alkaline, oxyride, or lithium batteries, two EN-MH1 rechargeable Ni-MH batteries (optional), AC adapter EH-65A (optional)	Two AA alkaline, oxyride, or lithium batteries, two EN-MH1 rechargeable Ni-MH batteries (optional), AC adapter EH-65A (optional)	
Battery life:	Approx. 250 shots with EN-EL5 battery (based on CIPA standard)	Approx. 180 shots with EN-EL10 battery (based on CIPA standard)	Approx. 230 shots with EN-EL10 battery (based on CIPA standard)	Approx. 130 shots with EN-EL8 battery (based on CIPA standard)	Approx. 130 shots with EN-EL8 battery (based on CIPA standard)	Approx. 150 shots with alkaline, 600 shots with lithium, 370 shots with EN-MH1, or 180 shots with oxyride batteries (based on CIPA standard)	Approx. 250 shots with alkaline, 600 shots with lithium, 300 shots with EN-MH1, or 250 shots with oxyride batteries (based on CIPA standard)	Approx. 250 shots with alkaline, 600 shots with lithium, 300 shots with EN-MH1, or 250 shots with oxyride batteries (based on CIPA standard)	
Dimensions (W x H x D):	Approx. 98 x 64.5 x 41 mm (3.9 x 2.5 x 1.6 in.) excluding projections	Approx. 88 x 51 x 22 mm (3.5 x 2.0 x 0.9 in.) excluding projections	Approx. 91.5 x 56.5 x 18.5 mm (3.6 x 2.2 x 0.7 in.) excluding projections	Approx. 97.5 x 59 x 21 mm (3.8 x 2.3 x 0.8 in.) excluding projections	Approx. 92.5 x 59 x 21 mm (3.6 x 2.3 x 0.8 in.) excluding projections	Approx. 91 x 61 x 26 mm (3.6 x 2.4 x 1.0 in.) excluding projections	Approx. 89.5 x 60.5 x 27 mm (3.5 x 2.4 x 1.1 in.) excluding projections	Approx. 89.5 x 60.5 x 26 mm (3.5 x 2.4 x 1.0 in.) excluding projections	
Weight:	Approx. 200 g (7.1 oz.) without battery and SD memory card	Approx. 125 g (4.4 oz.) without battery and SD memory card	Approx. 125 g (4.4 oz.) without battery and SD memory card	Approx. 125 g (4.4 oz.) without battery and SD memory card	Approx. 125 g (4.4 oz.) without battery and SD memory card	Approx. 125 g (4.4 oz.) without battery and SD memory card	Approx. 125 g (4.4 oz.) without battery and SD memory card	Approx. 115 g (4.1 oz.) without battery and SD memory card	



Available models and colors may vary according to region.

PictureProject System Requirements

OS:	Macintosh: Mac® OS X version 10.3.9, 10.4.x
	Windows: Windows® Vista (32bit), Windows® XP Home Edition/Professional, Windows® 2000 Professional pre-installed models

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**NIKON CORPORATION**  
Fuji Bldg., 2-3, Marunouchi 3-chome, Chiyoda-ku  
Tokyo 100-8331, Japan  
<http://nikonimaging.com/>

**Nikon Hong Kong Ltd.**, Suite 1001, 10/F Cityplaza One, 1111 King's Road, Taikoo Shing, Hong Kong [www.nikon.com.hk](http://www.nikon.com.hk)  
**Nikon Singapore Pte. Ltd.**, No. 80, Anson Road, Fuji Xerox Towers, #10-01/02, Singapore 079907 [www.nikon.com.sg](http://www.nikon.com.sg)  
**Nikon (Malaysia) Sdn. Bhd.**, 11th Floor, Block A, Menara PKNS, No. 17, Jalan Yong Shook Lin, 46050 Petaling Jaya, Selangor Darul Ehsan, Malaysia [www.nikon.com.my](http://www.nikon.com.my)  
**NIKON AUSTRALIA PTY LTD.**, Unit F1, Lidcombe Business Park, 3-29 Birnie Avenue, Lidcombe NSW 2141, Australia [www.nikon.com.au](http://www.nikon.com.au)  
**Nikon Imaging Korea Co., Ltd.**, 12F The Chamber of Commerce & Industry Bldg 45 4ga Namdaemunro, Jung-gu, Seoul, 100-743 Korea [www.nikon-image.co.kr](http://www.nikon-image.co.kr)



VR image stabilization



Freedom with wireless image transfer



Better pictures in lower light



Simply better portraits



In-camera slideshow with music

