



*At the heart of the image*

# COOLPIX Digital Camera Lineup

[www.nikoncoolpix.info](http://www.nikoncoolpix.info)



Autumn & Winter 2006



Quality that keeps the moment alive.

## COOLPIX takes fulfillment further.

Nikon's COOLPIX lineup extends the joy of photography. Discover chic, elegant shooting with one of the stylish S cameras. Embrace intelligent design and outstanding results with one of the P models. Or take an easier approach to excellence with one of the L range. Whichever you choose, you'll enjoy step-ahead quality, further fun and a whole new level of satisfaction.

### STYLE

#### COOLPIX S7c NEW



- Vibration Reduction
- 7.1 effective megapixels
- 3.0X Zoom-Nikkor ED lens
- 3.0-inch LCD monitor



#### COOLPIX S9 NEW



- Wave-surface design
- 6.1 effective megapixels
- 3.0X Zoom-Nikkor ED lens
- 2.5-inch LCD monitor



#### COOLPIX S5



- Wave-surface design
- 6.0 effective megapixels
- 3.0X Zoom-Nikkor ED lens
- 2.5-inch LCD monitor



#### COOLPIX S6



- Wave-surface design
- 6.0 effective megapixels
- 3.0X Zoom-Nikkor ED lens
- 3.0-inch LCD monitor



#### COOLPIX S10 NEW



- Dynamic swivel design
- 6.0 effective megapixels
- 10X Zoom-Nikkor lens
- 2.5-inch LCD monitor



### LIFE

#### COOLPIX L5 NEW



- Vibration Reduction
- 7.2 effective megapixels
- 5.0X Zoom-Nikkor lens
- 2.5-inch LCD monitor



#### COOLPIX L6 NEW



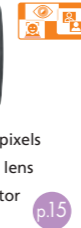
- 6.0 effective megapixels
- 3.0X Zoom-Nikkor lens
- 2.5-inch LCD monitor



#### COOLPIX L2



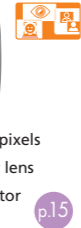
- 6.0 effective megapixels
- 3.0X Zoom-Nikkor lens
- 2.0-inch LCD monitor



#### COOLPIX L3



- 5.1 effective megapixels
- 3.0X Zoom-Nikkor lens
- 2.0-inch LCD monitor



#### COOLPIX L4



- 4.0 effective megapixels
- 3.0X Zoom-Nikkor lens
- 2.0-inch LCD monitor



### PERFORMANCE

#### COOLPIX P3



- Vibration Reduction
- 8.1 effective megapixels
- 3.5X Zoom-Nikkor lens
- 2.5-inch LCD monitor



#### COOLPIX P4



- Vibration Reduction
- 8.1 effective megapixels
- 3.5X Zoom-Nikkor lens
- 2.5-inch LCD monitor



# COOLPIX PREMIUM FEATURES

Nikon continues to add to its range of COOLPIX in-camera technologies – extending shooting opportunity into ever more diverse situations and making it easier and more enjoyable to take pictures you can be proud of.



## Vibration Reduction

Nikon COOLPIX cameras offer an array of VR technologies that produce blur-free images when shooting in unsteady conditions. Selected models offer shooting with Lens Shift VR, which feels like shooting three shutter speeds faster! Using an in-built sensor to detect and correct for camera movement, the system delivers sharp and steady images, is effective for movie shooting, and even enables faster framing on the LCD. Other models offer Image Sensor Shift VR, which again uses a velocity sensor, but moves the image sensor to achieve accurate camera shake compensation. There's also Electronic VR that applies movement data to image processing to turn blurred images into beautifully clear results, anytime, as well as e-VR for movies that adds stability to the capture of action.



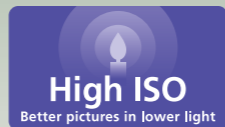
Without VR

With VR



Without VR

With VR



## High ISO capability

Selected models of the impressive COOLPIX lineup offer ISO capability beyond conventional digital compacts. An exciting advantage that greatly extends photographic possibility, high ISO capability delivers excellent exposure in challenging conditions, broadens the scope of possible subjects and allows scenes to be beautifully captured without compromising natural light.

### Shooting in low light

Higher light sensitivity makes for better shooting in low light, providing pleasing pictures without the need for flash or extended exposure.



With normal sensitivity

With high sensitivity

### Capturing fast-moving subjects

High ISO capability enables the selection of faster shutter speeds, making it easy to capture swift-moving subjects with significantly better clarity.



With normal sensitivity

With high sensitivity

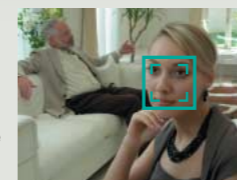
Learn more about COOLPIX Premium Features, at:  
[www.coolpixfeatures.com](http://www.coolpixfeatures.com)



Nikon's revolutionary in-camera innovations can make virtually any image more attractive.

## Face-priority AF

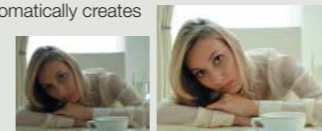
Available only with Nikon COOLPIX cameras, the clever Face-priority AF function helps ensure satisfyingly crisp portraits no matter where the subject is in the shot. Automatically detecting people's faces in the frame, Face-priority AF signals subject recognition through the use of an on-screen icon, leaving the photographer free to depress the shutter for sharp portraits with focus exactly where it's wanted.



Note: Face recognition capability may be limited in some shooting conditions.

## D-Lighting

Only Nikon delivers the advantage of D-Lighting – a unique technology with the ability to rescue underexposed images or shots taken with excessive backlight. Accessible in Playback mode, this innovative feature automatically creates a copy of the image, with light and detail added wherever necessary and well-exposed areas left exactly as they are. As a result, images are significantly improved in a much more natural-looking manner.

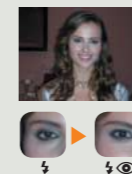


Without D-Lighting

With D-Lighting

## In-Camera Red-Eye Fix

Compared to other digital compacts, COOLPIX cameras offer more refined red-eye reduction capability. First, a series of pre-flashes serve to constrict the pupils of the eye. The camera then analyzes the recorded image for the remaining presence of red eyes, automatically correcting them in-camera during storage of the image.



## Pictmotion

So much more than a slideshow, Pictmotion lets users share the fun of photography in a more creative, more entertaining way. Users simply select a range of their favorite images and movies, pick a visual style and choose from up to five pre-installed soundtracks or load up to five new ones to suit the mood\*. The camera then produces a Pictmotion movie automatically, with pace and transitions determined by music and style ready for viewing anytime, anywhere on the camera's large, bright LCD.

\* Loading of additional soundtracks available via PictureProject for Windows only.



See Pictmotion in action, at:  
<http://www.coolpixfeatures.com>



## Wireless image transfer

Nikon is the first to bring built-in Wi-Fi capability to the compact camera, changing the face of photography with revolutionary new fun and freedom. Enabling users to do away with the need for wires and cables, this Nikon advance allows selected COOLPIX cameras to achieve a wireless IEEE 802.11b/g connection, so pictures can be sent straight through the air to a computer as soon as they're taken, or even directly to a PictBridge-compatible printer. And with the new COOLPIX CONNECT service, users can take a picture, then send it wirelessly for viewing on a computer anywhere in the world!

Note: Wireless printing requires optional Wireless Printer Adapter PD-10. COOLPIX CONNECT sends an email containing a link, inviting recipients to view and download images.





Move far beyond digital convention and cross a line in design.

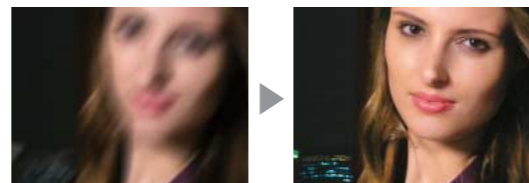
**Distinct design and capability**

Featuring the same unmistakable wave-surface design as its highly popular predecessors, the COOLPIX S7c is the latest addition to the S lineup. A revolutionary camera that flouts digital compact convention, it delivers innovative functionality, offers the imaging power of 7.1 effective megapixels and a precision 3x Zoom-Nikkor ED lens. It also features a large, bright LCD that transforms both picture-taking and playback.

**Vibration Reduction**



Why take camera shake, when you can shoot sharper, clearer and without blur. Nikon's ingenious Vibration Reduction can automatically detect and precisely correct for camera movement to give you rock-steady results time after time. The COOLPIX S7c also features Electronic VR that makes for smoother movie shooting as well as new Anti-Shake and High-Sensitivity modes that extend sharper, steadier shooting into more diverse situations.



Without VR

With VR

**ISO 1600 Capability**



High light sensitivity up to ISO 1600 opens up a whole new world of photo opportunity. Allowing you to tackle scenes and situations far beyond the capabilities of conventional compacts, it offers you new power to capture fast-moving objects with outstanding clarity and gives you great exposure in significantly lower light.



**Wireless Transfer**



Do away with troublesome cables and revel in new wireless freedom. With a Wi-Fi antenna built into its stylish body, the COOLPIX S7c lets you send pictures through thin air, straight to your computer or directly to a PictBridge-compatible printer.

Note: Wireless support (IEEE 802.11b/g). Wireless printing requires optional Wireless Printer Adapter PD-10.



Wireless to computer



Wireless to printer

**COOLPIX CONNECT**

Imagine being able to take a picture, then show it to friends across the world in mere seconds! Well with COOLPIX CONNECT, you really can. An exciting service available with the COOLPIX S7c, it lets you take a photo, select from your in-camera email address list and send the picture straight from the camera for viewing on a PC anywhere!

Note: COOLPIX CONNECT sends email containing a link, inviting recipients to view and download images.



Wireless LAN Spot

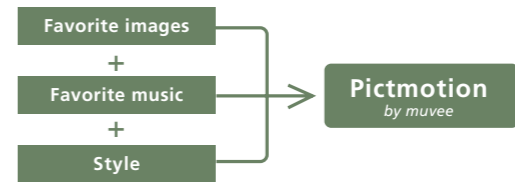
Computer

**Pictmotion**



Offering imaginative entertainment way beyond common slideshow functions, Pictmotion in-camera capability lets you put together an audiovisual show for enjoyment anywhere. Just select your images and movies, pick a style, then add one of the five pre-installed soundtracks or load new ones\* to match the mood. The COOLPIX S7c then produces the show automatically, setting pace and transitions in harmony with music and style for viewing on the large, crystal-clear monitor.

\* Via PictureProject for Windows only.



**Rotary multi selector**

With the Rotary multi selector, operation flows as smooth as the lines of the wave-surface design. An on-screen icon tracks your scrolling and pressing, making it a cinch to select the features you want, the moment you need them. And enabling image scrolling at up to 10 shots per second, the Rotary multi selector even adds to the pleasure of playback.



**A bigger, wider picture**

An exceptionally large 230,000-dot LCD with anti-reflection coating makes it easy to enjoy smooth, sharp movies, great-looking stills and exciting Pictmotion shows – even when viewing in bright outdoor light. Not only does it measure an ample 3.0-inches across, but it also offers an unusually wide viewing angle of 170 degrees – making it easy for everyone to enjoy together.



170°



Matte Black



**The One-touch portrait button – a touch of genius**

Your shortcut to three unique Nikon image innovations



**D-Lighting**

Improve underexposed images or shots taken with too much backlight. Nikon's unique D-Lighting function automatically creates a copy with added detail wherever necessary and well-exposed areas left precisely as they are.

**Face-priority AF**

Take satisfyingly sharp portraits, no matter where the subject is in the shot. Face-priority AF\* automatically finds, then focuses on people's faces, enabling you to achieve crisp, clear results time after time.

\* Face recognition capability may be limited in some shooting situations.

**In-Camera Red-Eye Fix**

Avoid the annoying red-eye effect sometimes caused by flash. In-Camera Red-Eye Fix automatically detects red eyes in the picture, then cleverly compensates for them in-camera for more flattering, more natural results.

**Other important advantages**

- 15 Scene modes, 4 with Scene assist
- Date Counter
- Approx. 14MB internal memory
- Calendar function
- BSS (Best Shot Selector)
- Continuous shooting at approx. 1.4fps
- AE-BSS
- Dock Insert PV-11 included
- Movie shooting at up to 30fps
- COOL-STATION MV-15 supplied
- Date Search
- Comes complete with PictureProject



Ahead of the curve in quality, function and sheer attraction.



Gloss Silver



**Distinctive wave-surface design**

The COOLPIX S9 is a joy to own and a pleasure to use. Featuring a stylish wave-surface design that captures the eye as you capture the moment, it's a camera in sync with your sense of style and your passion for self-expression.



**6.1 effective megapixels**

Delivering the imaging performance of 6.1 effective megapixels, the COOLPIX S9 captures crisp, fine detail in true-to-life color.



**3x Zoom-Nikkor ED lens**

The COOLPIX S9 also features a 3x Zoom-Nikkor lens with a broad 38-114mm range (35mm equivalent) – giving you exciting compositional freedom and high-level clarity for everything from tight portraits to wide-open scenery.



**2.5-inch LCD**

The advantage of a generous 2.5-inch LCD enhances the ease of composition and the enjoyment of playback – making it simpler to navigate menus and to share the results after shooting.



**Stop-motion movie**

Create your own animated films! Take a shot of your models, move them, then shoot them again and let the COOLPIX S9 create a professional-looking movie in-camera.



**A single step to superior images**

With a handy One-touch portrait button located within easy reach, the COOLPIX S9 offers easy, direct access to three innovative features for in-camera image improvement.



**The One-touch portrait button – a touch of genius**

Your shortcut to three unique Nikon image innovations



**D-Lighting**

Improve underexposed images or shots taken with too much backlight. Nikon's unique D-Lighting function automatically creates a copy with added detail wherever necessary and well-exposed areas left precisely as they are.

**Face-priority AF**

Take satisfyingly sharp portraits, no matter where the subject is in the shot. Face-priority AF\* automatically finds, then focuses on people's faces, enabling you to achieve crisp, clear results time after time.

\* Face recognition capability may be limited in some shooting situations.

**In-Camera Red-Eye Fix**

Avoid the annoying red-eye effect sometimes caused by flash. In-Camera Red-Eye Fix automatically detects red eyes in the picture, then cleverly compensates for them in-camera for more flattering, more natural results.

**Other important advantages**

- 15 Scene modes, 4 with Scene assist
- Approx. 24MB internal memory
- BSS (Best Shot Selector)
- Exposure BSS
- Blur Warning
- Continuous shooting at approx. 1.7fps
- Movie recording with sound at up to 30fps
- PictureProject included

**6.0 effective megapixels**

Despite their modest dimensions, the attractive COOLPIX S5 and S6 deliver the rich imaging potential of 6.0 effective megapixels – more than enough to capture fine detail in beautifully vivid color.

**3x Zoom-Nikkor ED lens**

Both the COOLPIX S5 and S6 deliver ample 3x zooming across a 35-105mm range (35mm equivalent), which is enough to zoom in for tight compositions or zoom out to capture expansive subjects.

**Large, bright LCDs**

With the COOLPIX S5 featuring an ample 2.5-inch LCD and the COOLPIX S6 equipped with a 3.0-inch LCD, both cameras are great for viewing images anywhere. And because both LCDs offer an impressively wide 170-degree viewing angle, it's easy for everyone to enjoy images together.



**Wireless freedom\***

The COOLPIX S6 gives you the wireless freedom to snap away and transfer pictures straight to your computer as soon as they're shot. Images can even be sent to PictBridge-compatible printers without the need for connecting cables.

\* Wireless support (IEEE 802.11b/g). Wireless printing requires optional Wireless Printer Adapter PD-10.

Stunning style, sleek control and super-smooth image sharing.



Gloss Gray

Matte Black

Gloss Silver

Gloss Silver



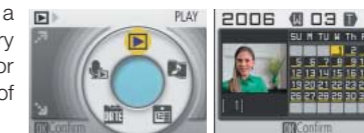
**Pictmotion**

A much more creative, imaginative way to share the joy of photography, Pictmotion lets you select a range of images, pick a style, and choose a soundtrack too. The camera then produces a Pictmotion show automatically, with pace and transitions determined by music and style, ready for viewing on the large LCD.



**All-round versatility**

The Rotary multi selector enables smoother camera use – allowing swift scrolling through recorded images at up to 10fps and featuring buttons that ensure more intuitive operation. There's also an on-screen icon with a cursor that tracks Rotary multi selector action for even easier selection of different features.



**The One-touch portrait button – a touch of genius**

Your shortcut to three unique Nikon image innovations



**D-Lighting**

Improve underexposed images or shots taken with too much backlight. Nikon's unique D-Lighting function automatically creates a copy with added detail wherever necessary and well-exposed areas left precisely as they are.

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Take satisfyingly sharp portraits, no matter where the subject is in the shot. Face-priority AF\* automatically finds, then focuses on people's faces, enabling you to achieve crisp, clear results time after time.

\* Face recognition capability may be limited in some shooting situations.

**In-Camera Red-Eye Fix**

Avoid the annoying red-eye effect sometimes caused by flash. In-Camera Red-Eye Fix automatically detects red eyes in the picture, then cleverly compensates for them in-camera for more flattering, more natural results.

**Other important advantages**

- Built-in Wi-Fi support (IEEE 802.11b/g) (S6)
- 15 Scene modes, 4 with Scene assist
- Ample internal memory (S5: 21MB, S6: 20MB approx.)
- BSS (Best Shot Selector)
- Exposure BSS
- Blur Warning
- Movies with sound at up to 30fps
- Calendar function
- Continuous shooting at approx. 2.2fps
- Complete with COOL-STATION (S5: MV-14, S6: MV-15)
- Dock Insert included (S5: PV-10, S6: PV-11)
- Includes PictureProject software (with Wi-Fi functionality for S6)



The swivel zoom compact that's impressive from any angle.

**6.0 effective megapixels**

With state-of-the-art 6.0 effective megapixel performance, the COOLPIX S10 has the power to deliver exceptional photos with fine detail and impressive color quality.

**10x Zoom – The power of ten**

Combining an outstanding 38-380mm (35mm equivalent) Zoom-Nikkor lens with an innovative swivel design, the COOLPIX S10 lets you explore a whole new world of zoom performance. Zoom out for architecture or panoramic landscapes or zoom in for tight portraits or sports – all from more creative, imaginative angles.



380mm

**Vibration Reduction (VR) and ISO 800 capability**



Image-Sensor Shift VR lets the COOLPIX S10 detect camera movement, make precise automatic adjustments and produce images that are free from blur – making it easy to achieve sharper shots, especially when panning, shooting in low light, or taking handheld macro shots. And because the COOLPIX S10 even features ISO capability up to ISO 800, you can keep subjects sharp with faster shutter speeds and take better low-light photos without an extended exposure.



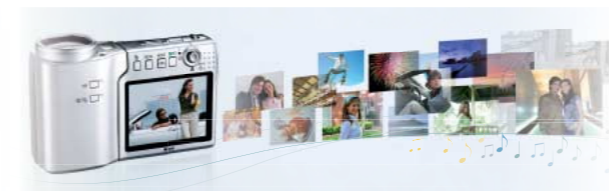
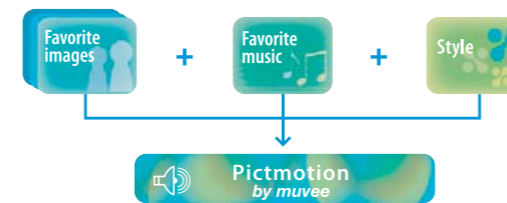
Without VR

With VR

**Pictmotion**



Pictmotion puts you in the director's chair. Just select your favorite images and movies, decide on a style and pick a pre-installed music file. The COOLPIX S10 then combines all the elements in a polished production, with pace and transitions synched to your choice of style and music.



**2.5-inch LCD**



The large 2.5-inch LCD with brightness adjustment has an extra-wide 170-degree viewing angle that makes it easy for everyone to gather round and enjoy photos, movies and Pictmotion shows.

**User-friendly menus**

With the COOLPIX S10, operation has been made even easier through high-visibility menus that allow functions to be chosen by either icon or name. The COOLPIX S10 also features a handy HELP button that displays easy explanations for functions on the main menu.



Silver



**The One-touch portrait button – a touch of genius**

Your shortcut to three unique Nikon image innovations



**D-Lighting**

Improve underexposed images or shots taken with too much backlight. Nikon's unique D-Lighting function automatically creates a copy with added detail wherever necessary and well-exposed areas left precisely as they are.

**Face-priority AF**

Take satisfyingly sharp portraits, no matter where the subject is in the shot. Face-priority AF\* automatically finds, then focuses on people's faces, enabling you to achieve crisp, clear results time after time.

\* Face recognition capability may be limited in some shooting situations.

**In-Camera Red-Eye Fix**

Avoid the annoying red-eye effect sometimes caused by flash. In-Camera Red-Eye Fix automatically detects red eyes in the picture, then cleverly compensates for them in-camera for more flattering, more natural results.

**Other important advantages**

- 15 Scene modes, 4 with Scene assist
- Approx. 16MB internal memory
- BSS (Best Shot Selector)
- Exposure BSS
- 5 movie modes with sound up to 30fps
- PictBridge compatible
- Long-life lithium-ion battery supplied
- PictureProject included



Quality and simplicity that let anyone shoot with confidence and show with pride.

**7.2 effective megapixels**

The COOLPIX L5 makes it easy to save great memories. And with 7.2 effective megapixels of image quality, captured moments look great even when significantly enlarged.



**5x Zoom-Nikkor lens**

The COOLPIX L5 offers optical performance beyond standard compact capability, with a 5x Zoom-Nikkor lens offering 38-190mm (35mm equivalent) performance that's more than enough for the capture of diverse scenes from portraits to landscapes.

**2.5-inch LCD**

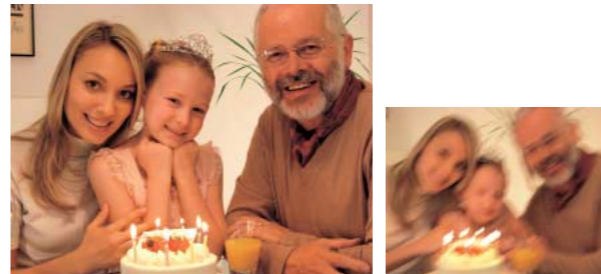
A bright 115,000-dot, 2.5-inch LCD with backlight makes it easy to compose and play back images, delivering smoother operation while you seize the moment.



**VR (Vibration Reduction) button**



Conveniently located on the top panel, the VR button makes it easy to select Normal VR to compensate for common camera shake and to choose Active VR to keep shots sharp in more unsteady conditions, such as when shooting from a moving vehicle, for example.



With VR

Without VR

**A selection of Scene modes**

A choice of 15 different Scene modes – 4 of which include Scene assist – automatically select the optimal settings for a wide range of common scenes to deliver pleasing pictures when shooting night portraits, beach parties, sporting action and more.



**AA-size battery compatibility**

Despite its compact dimensions, the COOLPIX L5 is compatible with AA-size batteries, which are widely available around the world so users never need worry about running out of power.



**User-friendly operation**

The COOLPIX L5 makes operation easier than ever. Higher-visibility menus allow function selection by name or icon and a handy HELP button displays easy explanations for functions on the main menu.



**The One-touch portrait button – a touch of genius**

Your shortcut to three unique Nikon image innovations



**D-Lighting**

Improve underexposed images or shots taken with too much backlight. Nikon's unique D-Lighting function automatically creates a copy with added detail wherever necessary and well-exposed areas left precisely as they are.

**Face-priority AF**

Take satisfyingly sharp portraits, no matter where the subject is in the shot. Face-priority AF\* automatically finds, then focuses on people's faces, enabling you to achieve crisp, clear results time after time.

\* Face recognition capability may be limited in some shooting situations.

**In-Camera Red-Eye Fix**

Avoid the annoying red-eye effect sometimes caused by flash. In-Camera Red-Eye Fix automatically detects red eyes in the picture, then cleverly compensates for them in-camera for more flattering, more natural results



Silver

**Other important advantages**

- Approx. 8MB internal memory
- BSS (Best Shot Selector)
- Movie recording with sound at up to 30fps
- AA battery compatibility
- Continuous shooting at approx. 0.7fps
- PictBridge compatible
- PictureProject included



# COOLPIX L6

Simple operation and convenient, 1,000-shot performance.



Silver



### User-friendly operation

With the COOLPIX L6, on-screen menus are straightforward and easy to read and most camera functions are readily accessible by both name and icon.



### Unique Nikon image innovations

A choice of three in-camera innovations can achieve better images at the time of shooting and improve the results after the fact.

#### D-Lighting

Improve underexposed images or shots taken with too much backlight. Nikon's unique D-Lighting function automatically creates a copy with added detail wherever necessary and well-exposed areas left precisely as they are.

#### Face-priority AF

Take satisfyingly sharp portraits, no matter where the subject is in the shot. Face-priority AF\* automatically finds, then focuses on people's faces, enabling you to achieve crisp, clear results time after time.

\* Face recognition capability may be limited in some shooting situations.

#### In-Camera Red-Eye Fix

Avoid the annoying red-eye effect sometimes caused by flash. In-Camera Red-Eye Fix automatically detects red eyes in the picture, then cleverly compensates for them in-camera for more flattering, more natural results.

#### Other important advantages

- Approx. 23MB internal memory
- BSS (Best Shot Selector)
- Blur Warning
- Movie recording with sound at up to 30fps
- HELP button
- Continuous shooting at approx. 1.7fps
- AA battery compatibility
- PictBridge compatible
- PictureProject included

### 6.0 effective megapixels

With an effective resolution of 6.0 megapixels, the COOLPIX L6 delivers clear, sharp results that can withstand significant enlargement.



### 1,000 shots without changing batteries

The COOLPIX L6 offers the world's longest battery life, powering up to 1,000 shots at a time\*. Now there's no need to worry about missing the moment, wherever you happen to be.

\* Best performance in zoom compact class as of June 2006. Takes approx. 1,000 shots with supplied Energizer™ Lithium AA-size batteries, approx. 400 shots with alkaline AA-size batteries or 540 shots with EN-MH1 batteries (based on CIPA standard).



### 3x Zoom-Nikkor lens

Because the COOLPIX L6 features a high-precision optical Zoom-Nikkor lens with a range of 38-116mm (35mm equivalent), it's easy to achieve pleasing compositions of everything from portraits to landscapes.

### 2.5-inch LCD

The bright 2.5-inch LCD monitor makes it easier compose your shots and view your finished pictures.



### ISO 800 capability

Automatic sensitivity settings of up to ISO 800 can compensate for low-light situations, giving you better results without a longer exposure and enabling faster shutter speeds to capture fast-moving subjects.



### 15 Scene modes

A broad choice of Scene modes enable optimized settings for a variety of situations such as sports, fireworks shows, sunsets and indoor parties. Four of these modes also feature Scene assist, which makes for more attractive composition.



# COOLPIX L2

# COOLPIX L3

# COOLPIX L4

Performance and quality refined to let anyone take a better class of picture.



### 6.0/5.1/4.0 megapixel clarity\*

Generous in megapixel resolution, the COOLPIX L2, L3 and L4 deliver instantly recognizable quality to ensure pictures stay sharp, even when significantly enlarged.

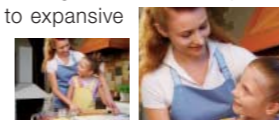
\* COOLPIX L2, L3 and L4 respectively.



### Powerful Zoom-Nikkor lenses

The COOLPIX L2, L3 and L4 each feature a precision 3x Zoom-Nikkor lens covering the key photographic range of 38-116mm\*, putting everything from group portraits to expansive landscapes within easy reach.

\* 38-114mm for the COOLPIX L4, all figures in 35mm equivalent.



### 2.0-inch LCDs

LCDs with generous dimensions allow users to avoid the inconvenience of optical viewfinders, while also simplifying shooting and playback.



### Unique Nikon image innovations

A choice of three in-camera innovations can achieve better images at the time of shooting and improve the results after the fact.

#### D-Lighting

Improve underexposed images or shots taken with too much backlight. Nikon's unique D-Lighting function automatically creates a copy with added detail wherever necessary and well-exposed areas left precisely as they are.

#### Face-priority AF

Take satisfyingly sharp portraits, no matter where the subject is in the shot. Face-priority AF\* automatically finds, then focuses on people's faces, enabling you to achieve crisp, clear results time after time.

\* Face recognition capability may be limited in some shooting situations.

#### In-Camera Red-Eye Fix

Avoid the annoying red-eye effect sometimes caused by flash. In-Camera Red-Eye Fix automatically detects red eyes in the picture, then cleverly compensates for them in-camera for more flattering, more natural results.

#### Other important advantages

- Large, bright 2.0-inch LCD monitor (L2, L3: 86,000-dot, L4: 115,000-dot)
- 15 Scene modes, 4 with Scene assist
- Ample internal memory (L2, L3: 23MB, L4: 10MB approx.)
- BSS (Best Shot Selector)
- Blur Warning
- Compatible with AA-size batteries
- HELP button
- Swift continuous shooting (L2, L3 at approx. 1.7fps)
- USB connectivity
- PictBridge compatible
- PictureProject included



# COOLPIX P3 COOLPIX P4

Where exceptional quality meets exciting potential.



## 8.1 megapixels, 3.5x zoom and a 2.5-inch LCD

Combining an exceptionally high pixel count with a 36-126mm (35mm equivalent) Zoom-Nikkor lens, the COOLPIX P3 and P4 give great compositional freedom complemented by sharp detail and faithful color. And with an easy-to-view 2.5-inch LCD each, they make for smoother shooting and more pleasurable playback.

## Aperture-priority Auto mode

The COOLPIX P3 and P4 let you take greater control over depth of focus, with Aperture-priority mode. Choose a larger aperture for attractive background blur or extend sharpness into the distance with a smaller aperture, while the camera selects the best shutter speed for optimal exposure.



## Nikon wireless image transfer

Built-in Wi-Fi adds exciting freedom to the COOLPIX P3 – letting you send images straight from the camera to your computer in an instant, and enabling images to be sent to PictBridge-compatible printers.

Note: Wi-Fi functions require installation of provided wireless software in a compatible computer. Wireless printing requires optional Wireless Printer Adapter PD-10.



## Unique Nikon image innovations

A choice of three in-camera innovations can achieve better images at the time of shooting and improve the results after the fact.

### D-Lighting

Improve underexposed images or shots taken with too much backlight. Nikon's unique D-Lighting function automatically creates a copy with added detail wherever necessary and well-exposed areas left precisely as they are.

### Face-priority AF

Take satisfyingly sharp portraits, no matter where the subject is in the shot. Face-priority AF\* automatically finds, then focuses on people's faces, enabling you to achieve crisp, clear results time after time.

\* Face recognition capability may be limited in some shooting situations.

### In-Camera Red-Eye Fix

Avoid the annoying red-eye effect sometimes caused by flash. In-Camera Red-Eye Fix automatically detects red eyes in the picture, then cleverly compensates for them in-camera for more flattering, more natural results.

### Other important advantages

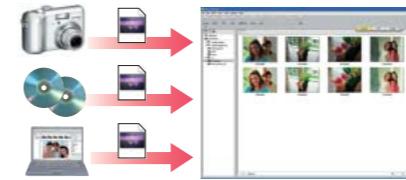
- 11 wide-area AF
- On-screen histogram display
- 9 Advanced Scene modes, 7 conventional Scene modes
- Approx. 23MB internal memory
- BSS (Best Shot Selector)
- Movie shooting with sound at up to 30fps
- Continuous shooting at up to 1.8fps
- PictureProject with Wi-Fi functions included



PictureProject adds versatility and user-friendly enjoyment to your photography. Provided as a complimentary accessory with all COOLPIX cameras, this powerful software lets you import, edit and organize images with ease, then share the enjoyment with exciting options.

## Starting off

### Easy transfer to computer



All images can be sent from the camera's memory as soon as it's connected, or displayed as thumbnails for more selective importing.

### Slideshows and viewing versatility

View images as thumbnails or as large as you like. Create slideshows with special effects and your favorite music.



### Simple to search, easy to organize



Find photos by name, keyword, date or even multiple criteria, and organize images any way you like, with easy drag and drop operation.

## Stepping up

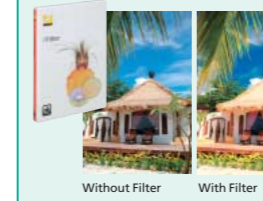
### Picture editing at a touch



Correct red-eye, brightness and color with just one touch of a button. Or return to the unchanged image with the handy Reset button.

### Add to the fun with optional capabilities

#### Wide-ranging digital filters



Transform images after shooting with optional nik Color Efex. Comprising a wide range of filters, they let you achieve results more closely matching your desires.

#### Create movies; burn DVDs

Optional DVD Show lets you combine stills and images in a choice of styles with your own music and titles to produce muvee videos for saving in DVD or video CD format. (Windows only)



## Finishing off

### Print it the way you want it

Handy templates make photo printing simple — offering easy-to-select functions, such as borderless print and a variety of layout options.



### Other options for sharing



Other useful templates make it easy to attach photos to email, adjust file sizes, and burn your images to disc.

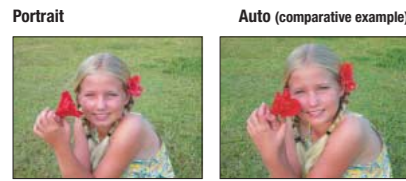
## PictureProject System Requirements

OS	Macintosh: Mac OS X version 10.3.9 or later Windows: Windows XP Home Edition/Professional, Windows 2000 Professional pre-installed models
	Note: CD-ROM drive required for installation. Only built-in USB ports are supported.

# Discover the simplicity of Scene modes

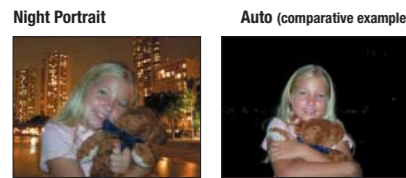
## Scene modes

**Portrait** S7c S9 S5 S6 S10 L5 L6 L2 L3 L4



Throws the background out of focus to place sharp emphasis on the subject.

**Night Portrait** S7c S9 S5 S6 S10 L5 L6 L2 L3 L4



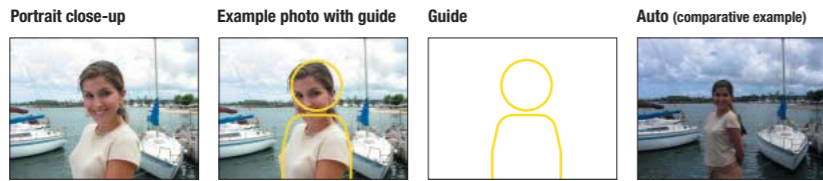
Captures the subject's face with sharpness and keeps background points of light clear as well.

**Landscape** S7c S9 S5 S6 S10 L5 L6 L2 L3 L4



Provides far-reaching depth of field.

**Portrait (Close-up)** S7c S9 S5 S6 S10 L5 L6 L2 L3 L4



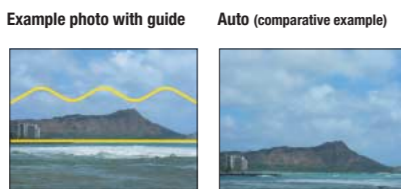
While many beginners tend to place the subject's face in the center of the shot, Portrait close-up provides a guide for more attractive composition and delivers crisp, sharp focus too.

**Night Portrait (Close-up)** S7c S9 S5 S6 S10 L5 L6 L2 L3 L4



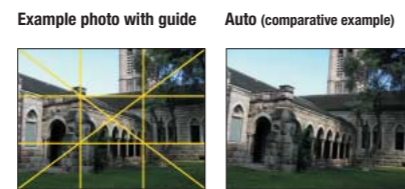
Achieves sharp focus on the subject's face, while an easy-to-use guideline lets photographers achieve pleasing composition.

**Landscape (Scenic view)** S7c S9 S5 S6 S10 L5 L6 L2 L3 L4



Displays a handy on-screen guide supporting the optimal composition of expansive natural scenes.

**Landscape (Architecture)** S7c S9 S5 S6 S10 L5 L6 L2 L3 L4



Superimposes a framing guide on the screen to make it easy for users to align horizontal elements of buildings.

**Fireworks Show** S7c S9 S5 S6 S10 L5 L6 L2 L3 L4



Captures the light trails of dramatic bursting fireworks with satisfying color and clarity.

**Panorama Assist** S7c S9 S5 S6 S10 L5 L6 L2 L3 L4 P3 P4



Nikon's Panorama Maker software available with Nikon's complimentary PictureProject makes it easy to join a series of pictures to produce a single seamless panorama.

**Party/Indoor** S7c S9 S5 S6 S10 L5 L6 L2 L3 L4 P3 P4



Captures bright, natural-looking portraits while maintaining background details.

**Beach/Snow** S7c S9 S5 S6 S10 L5 L6 L2 L3 L4 P3 P4



Keeps backgrounds and human subjects vivid despite the uncommonly bright conditions.

**Close Up** S7c S9 S5 S6 S10 L5 L6 L2 L3 L4



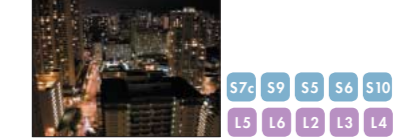
Lets users compose shots mere centimeters from the subject.

**Museum** S7c S9 S5 S6 S10 L5 L6 L2 L3 L4 P3 P4



Many museums don't allow the use of flash, so Museum mode reduces the effects of camera movement to enable sharper shots without it.

**Night Landscape** S7c S9 S5 S6 S10 L5 L6 L2 L3 L4



Captures brighter, sharper, more attractive nighttime landscapes.

**Back Light** S7c S9 S5 S6 S10 L5 L6 L2 L3 L4



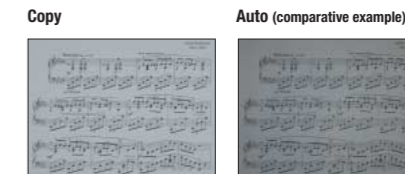
Because bright backgrounds can cause nearby subjects to underexpose, Back light mode adds flash to the foreground.

**Sports** S7c S9 S5 S6 S10 L5 L6 L2 L3 L4 P3 P4



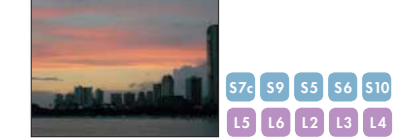
Selects a significantly faster shutter speed, so users can freeze dynamic sporting action.

**Copy** S7c S9 S5 S6 S10 L5 L6 L2 L3 L4 P3 P4



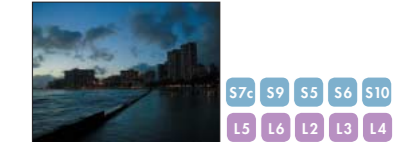
Blends satisfying sharpness with higher than normal contrast to capture text or drawings with greater clarity.

**Sunset** S7c S9 S5 S6 S10 L5 L6 L2 L3 L4



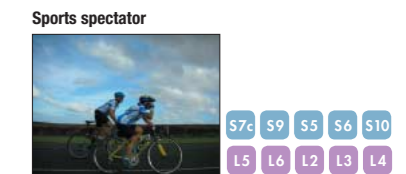
Makes the most of beautiful sunset shades.

**Dusk/Dawn** S7c S9 S5 S6 S10 L5 L6 L2 L3 L4



Preserves the mood of blues seen at dusk and dawn.

**Sports (Sports spectator)** S7c S9 S5 S6 S10 L5 L6 L2 L3 L4



Lets users fully depress the shutter button in one go rather than pausing halfway, so there's no need to miss that fleeting sporting moment.

**Sports (Sports composite)** S7c S9 S5 S6 S10 L5 L6 L2 L3 L4



Shoots off a rapid 16 frames in only two seconds to capture action in a more expressive manner.

# Discover the simplicity of Scene modes

## Advanced Scene modes

### Portrait (Face AF) P3 P4 S6 S5

Normal Effect 1/Brighter (S6 and S5) Effect 2/Softer (S6 and S5) Auto (comparative example)



Automatically recognizes the subject's face in the frame, then achieves sharp focus on it, with Effect 1/Brighter (S6 and S5) adding radiance to skin and Effect 2/Softer (S6 and S5) making focus a touch more flattering.

\*Available in One-touch Portrait mode, activated by pressing the One-touch portrait button.

### Portrait P3 P4

Normal Effect 1 Effect 2 Auto (comparative example)



Throws the background out of focus to place sharp emphasis on the subject, with a choice of two different effects providing control over skin brightness and soft focus.

### Night Portrait P3 P4

Normal Effect 1 Effect 2 Auto (comparative example)



Captures the subject's face with sharpness and keeps background points of light clear as well, with Effect 1 reducing blur and Effect 2 further intensifying points of light.

### Landscape P3 P4

Normal Effect 1 Effect 2



Provides far-reaching depth of field, with Effect 1 producing more vivid colors and Effect 2 emphasizing the blue tones of the sky.

### Night Landscape P3 P4

Normal Effect 1 Effect 2



Captures brighter, sharper, more attractive nighttime landscapes, with Effect 1 making results more vivid and Effect 2 adding more intensity to points of distant light.

### Sunset P3 P4

Normal Effect 1 Effect 2



Makes the most of beautiful sunset shades – Effect 1 captures red hues more vividly and Effect 2 captures sunsets and sunrises with pleasingly faithful color.

### Dusk/Dawn P3 P4

Normal Effect 1 Effect 2



Preserves the mood of blues seen at dusk and dawn, offering Effect 1 that makes blues even more vivid and Effect 2 that preserves landscape colors.

### Fireworks Show P3 P4

Normal Auto (comparative example)



Captures dramatic firework bursts with satisfying color and clarity. Effect 1 optimizes results when capturing several bright fireworks in the same frame, while Effect 2 is designed for shooting single, large, slow-bursting fireworks.

### Close Up P3 P4

Normal Effect 1 Effect 2 Auto (comparative example)



Lets users compose shots mere centimeters from the subject, selecting Effect 1 for high clarity or Effect 2 to soften the background and speed shutter response.







● Supplied accessory  
○ Optional accessory

	Battery Chargers			Batteries			USB Cables		Software			
	Battery Charger MH-61	Battery Charger MH-62	Battery Charger MH-71	Rechargeable Li-ion Battery EN-EL5	Rechargeable Li-ion Battery EN-EL8	Rechargeable Ni-MH Battery EN-MH1	USB Cable UC-E10	USB Cable UC-E6	PictureProject	Color Efex	DVD Show	Capture NX
COOLPIX S7c		○			●		●		●	○	○	○
COOLPIX S9		●			●			●	●	○	○	○
COOLPIX S5		○			●○		●○		●	○	○	○
COOLPIX S6		○			●○		●○		●	○	○	○
COOLPIX S10	●			●			●○		●	○	○	○
COOLPIX L5			●○			●○		●	●	○	○	○
COOLPIX L6			○			○		●	●	○	○	○
COOLPIX L2			●○			●○		●○	●	○	○	○
COOLPIX L3			●○			●○		●○	●	○	○	○
COOLPIX L4			●○			●○		●○	●	○	○	○
COOLPIX P3	●○			●○				●○	●	○	○	○
COOLPIX P4	●○			●○				●○	●	○	○	○

● Supplied accessory  
○ Optional accessory

	AC Adapters			Cradles		Printer Accessories		Case	Lens Cap	Wireless Adapter
	AC Adapter EH-62A	AC Adapter EH-64	AC Adapter EH-65A	COOL-STATION MV-14	COOL-STATION MV-15	Dock Insert PV-10	Dock Insert PV-11	Field Jacket FJ-CP1	Lens Cap LC-CP17	Wireless Printer Adapter PD-10
COOLPIX S7c		●			●					○
COOLPIX S9		●								
COOLPIX S5		●○		●○		●○		○		
COOLPIX S6		●○		●○		●○				○
COOLPIX S10	○								●○	
COOLPIX L5			○							
COOLPIX L6			○							
COOLPIX L2			○							
COOLPIX L3			○							
COOLPIX L4			○							
COOLPIX P3	○									○
COOLPIX P4	○									○

Note: Supplied accessories may differ by country or area.

# Nikon Digital SLR – Further quality, faster response, exciting new potential

## D2xs



### The true nature of photography

- 12.4 effective megapixel Nikon DX Format CMOS image sensor featuring optimum image quality and high-speed 4-channel data output
- Nikon's most advanced image processing engine updated to deliver higher performance and greater precision
- High-speed continuous shooting: 5 frames per second (fps) at 12.4 megapixels for up to 17 consecutive NEF (Nikon Electronic Format) or 22 JPEG images; 8 fps for 29 NEF or 50 JPEG images at 6.8 megapixels in High-speed Crop mode
- High-speed Crop mode features a new viewfinder mask
- Refinements to Nikon's industry-leading 11-area AF system with 9 cross-type AF sensors deliver faster response and greater precision
- Advanced color reproduction system is updated, adding a new Black & White mode to the six available color mode and color profile combinations
- 3D-Color Matrix Metering II with ambient light sensor and 1,005-pixel RGB sensor
- Excellent response featuring instant start-up and ultra-short 37ms shutter release lag
- Top shutter speed of 1/8,000 second and flash sync speeds up to 1/250 second

## D2Hs



### The professional digital SLR for action and sports

- 4.1 effective megapixel Nikon DX Format LBCAST image sensor
- Continuous shooting: up to 8fps at 4.1 megapixels for up to 40 NEF (Nikon Electronic Format) images
- Instant power-up; ultra-fast 37ms release lag
- High-speed, high-precision 11-area AF system with 9 cross-type AF sensors
- 3D-Color Matrix Metering II for superior exposure metering
- Color Reproduction System offers 3 selectable color modes for different environments
- i-TTL flash control supports Nikon's Creative Lighting System with SB-800 or SB-600 Speedlights

## D200



### High-precision, high-performance and unrivalled handling

- 10.2 effective megapixel Nikon DX Format CCD image sensor with high-speed 4-channel data output and newly developed Optical Low Pass Filter
- Advanced imaging processing engine with color-independent pre-conditioning and digital image processing algorithms achieves fine color gradations with smooth, consistent transitions
- Newly developed 11-area AF system with selectable 7 wide-area AF mode and effective new focus area options
- 3D Color Matrix Metering II with 1,005-pixel RGB sensor ensures accurate exposure control and white balance New image optimization modes help produce results more closely matching the intended results Near-instant response with 0.15 sec. power-up, 50-millisecond shutter time lag and 105-millisecond viewfinder blackout
- Fast 5fps in bursts of up to 22 consecutive NEF (RAW) or 37 JPEG (Fine-Large) images

## D80



### Outstanding performance for every aspiring photographer

- 10.2 effective megapixel Nikon DX Format CCD image sensor
- High-speed continuous shooting: 3 frames per second (fps) in bursts of up to 100 consecutive JPEG (FINE M-size or smaller) images
- Advanced, high-performance imaging processing engine with color-independent pre-conditioning
- 3D-Color Matrix Metering II with 420-pixel RGB sensor
- Refined 11-area AF system with new Auto-area AF mode and center sensor
- ISO AUTO mode automatically adjusts sensitivity between ISO 100 to 1600
- Seven automated Digital Vari-Programs
- User-selectable choice of image optimization options
- Near-instant response with 0.18 sec. power-up and approx. 80ms shutter release lag promotes fast handling

## D70s



### Award-winning refinement to further enhance your love of pictures

- 6.1 effective megapixel Nikon DX Format CCD image sensor
- 0.2 sec. power-up; minimal shutter release lag
- Fast shutter speed ranging from 30 to 1/8,000 sec.
- Fast flash sync shutter speeds up to 1/500 sec.
- 3 frames per second continuous shooting for up to 144 consecutive shots when using JPEG NORMAL - Large setting
- Large 2.0-inch LCD monitor
- Improved 5-area AF system with predictive focus tracking and Lock-on™
- 7 automated Digital Vari-Program selections

## D50



### The power to make every occasion and picture special

- 6.1 effective megapixel Nikon DX Format CCD image sensor
- 7 automated Digital Vari-Program selections, including new "Child" mode
- 3D-Color Matrix Metering II for superior exposure metering
- High-performance digital image processor renders vivid color and clear detail
- Continuous shooting: up to 2.5fps for up to 137 JPEG Large frames
- 0.2 sec power-up; near-instant shutter response
- Simultaneous recording of NEF (RAW) and JPEG data for accelerated workflow

Note: Number of frames may vary depending on memory media used.

## Individual Nikon Product Brochures

Brochures are available for all Nikon digital imaging products. Please consult your nearest authorized dealer or check your local Nikon website via: <http://nikonimaging.com/global/about/worldwide.htm>



D2xs



D2hs



D200



D80



D70s



D50



Total Digital Imaging System



Nikkor Lenses



Capture NX

Download a brochure, at: <http://www.nikonimaging.com/global/products/brochure/>



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[www.nikoncoolpix.info](http://www.nikoncoolpix.info)



**WARNING**

TO ENSURE CORRECT USAGE, READ MANUALS CAREFULLY BEFORE USING YOUR EQUIPMENT. SOME DOCUMENTATION IS SUPPLIED ON CD-ROM ONLY.

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