

At the heart of the image



www.nikon-coolpix.com



Digital Camera Lineup





A COOLPIX for every passion

Finely crafted into every Nikon COOLPIX camera is the same dedication to photographic performance and unbeatable shooting pleasure. And the lineup offers the right variety of features to match your style, whether you seek intelligent performance, stylish elegance, or simply easy-going excellence.



Advanced features and assuring personal control deliver creative freedom with maximum photographic performance.

COOLPIX P50

8.1 megapixels3.6x zoom with 28mm wide-angle capability

2.4-inch LCD

VR image stabilizationISO 2000 capability

AA-size battery compatible

COOLPIX P5100





- 3.5x zoom
- 2.5-inch LCD
- VR image stabilization
- ISO 3200* capability
 External flash and converter lens

*ISO 3200 is available only for image sizes of 5M (2592 x 1944) or smaller



Chic contours and elegant designs distinguish the ease of use and nimble response that bring exciting new style to photographic

COOLPIX S700









- World's smallest body*1 12.1 megapixels
- 3x zoom
- 2.7-inch LCD
- VR image stabilization High response
- ISO 3200*2 capability
- *1 Among competing 12 effective megapixel class compact digital cameras equipped with optical vibration reduction as of August 30, 2007 (according to research conducted by NIKON CORPORATION).
- *2 ISO 3200 is available only for image sizes of 5M (2592 x 1944) or smaller.

COOLPIX S510







- World's smallest body *1
- 8.1 megapixels
- 3x zoom
- 2.5-inch LCD
- VR image stabilization World's fastest response*2
- ISO 2000 capability
- *1 Among competing models with optical vibration reduction as of August 30, 2007 (according to research conducted by NIKON CORPORATION).
- *2 Among competing 8 effective megapixel class compact digital cameras equipped with optical vibration reduction as of August 30, 2007 (according to research conducted by NIKON CORPORATION), when set to "Response priority" mode.

COOLPIX S51c





8.1 megapixels3x zoom

 VR image stabilization Internet-connectable utilizing
 my Picturetown via wireless LAN

ISO 1600 capability

• 3.0-inch LCD

Pictmotion



- 8.1 megapixels3x zoom • 3.0-inch LCD
 - VR image stabilization ISO 1600 capability
 - Pictmotion

Easy-going excellence that inspires the passion to capture even the most casual moments - quickly, easily and beautifully.

COOLPIX L15





- 8.0 megapixels
- 3x zoom

COOLPIX S51

- 2.8-inch LCD
- VR image stabilization
- AA-size battery compatible
- Easy Auto mode ISO 1000 capability

COOLPIX L14





- 7.1 megapixels
- 3x zoom
- Easy Auto mode • 2.4-inch LCD
- World's longest battery life* with 1,000-shots on a pair of AA-size
- lithium batteries ISO 1000 capability
- * Among competing models equipped with 3x optical zoom lens as of August 30, 2007 (according to research conducted by NIKON CORPORATION).

COOLPIX LII





- 6.0 megapixels
- 3x zoom • 2.4-inch LCD
- AA-size battery compatible
- ISO 800 capability

COOLPIX L10





- 5.0 megapixels
- 3x zoom 2.0-inch LCD
- AA-size battery compatible
- ISO 800 capability

COOLPIX S200







- 2.5-inch LCD
- VR image stabilizationISO 1000 capability









Nikon's breakthrough EXPEED digital image processing concept marks the culmination of years dedicated to advancing digital imaging technologies for Nikon digital SLR cameras. A custom tuned application of the same concept is also at the core of each COOLPIX camera's architecture, delivering optimum performance and maximum image quality for the specific model. EXPEED implements the latest in hardware and software advances to render natural-looking images that benefit from faithful color and tone reproduction, while also providing the nimble response and all-round pleasing performance that makes preserving special moments easier and more fun.



Lens quality directly influences the image quality achieved by any camera; and none equal the performance and quality of NIKKOR lenses. Building on its proud heritage of producing the finest in precision optics and mechanisms, Nikon fits each COOLPIX camera with a Zoom-NIKKOR lens that delivers the same superb color and razor-sharp results that have long earned the highest praises of amateur and professional photographers around the world.

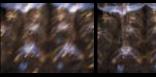
stabilization

Better pictures

COOLPIX PREMIUM FEATURES

COOLPIX in-camera technologies extend shooting opportunities into ever more diverse situations, while making it easier and more enjoyable to take beautiful pictures. Innovative functions maximize photo quality when shooting, help optimize results within the camera, and add a new dimension of fun to sharing those results.

Nikon COOLPIX cameras offer an array of VR technologies that produce blur-free images when shooting in unsteady conditions or at slower shutter speeds. Selected models offer shooting with Lens Shift VR, which feels like shooting three shutter speeds faster! Using an in-built sensor to detect and correct for camera movement, the system delivers sharp and steady images, is effective for movie shooting, and even enables faster framing on the LCD. Other models offer Image Sensor Shift VR, which again uses a velocity sensor, but adjusts the image sensor to achieve accurate camera shake compensation. There's also Electronic VR that applies movement data to image processing to turn blurred images into beautifully clear results, anytime.



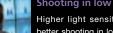




Better pictures in lower light

Selected COOLPIX models offer ISO capability beyond the range of conventional digital compacts. An exciting advantage that greatly extends photographic possibility high ISO capability delivers excellent exposure in challenging conditions, broadens the scope of possible subjects and allows scenes to be captured beautifully without compromising natural light.





nooting in low light

ligher light sensitivity makes fo petter shooting in low light, providing pleasing pictures without the need for lash or extended exposure.



Shooting fast-moving subjects

ligh ISO capability enables the selection of faster shutter speeds, making it easy to capture swift-moving subjects with gnificantly better clarity.



Available only with Nikon COOLPIX cameras, the clever Face-priority AF function helps ensure satisfyingly crisp portraits no matter where the subject is in the shot. By automatically detecting people's faces in the frame, the photographer is free to press the shutter for sharp portraits with focus exactly where it's wanted. Note: Face recognition capability may be limited in some shooting conditions.



Only Nikon delivers the advantage of D-Lighting, a unique technology with the ability to rescue underexposed images or shots taken with excessive backlight. Accessible in Playback mode, this innovative feature automatically creates a copy of the image, with light and detail added wherever necessary and well-exposed areas left exactly as they are. As Without D-Lighting a result, images are significantly improved in a much more natural-looking manner.





constrict the pupils of the eye. The

image to memory.

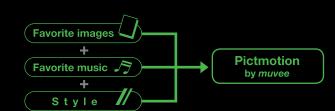
camera then analyzes the recorded image for the remaining presence of red eyes, automatically correcting them in-camera while saving the



Pictmotion

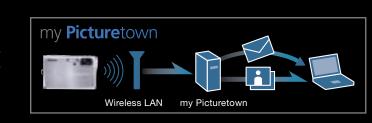
So much more than a slideshow, Pictmotion lets users share the fun of photography in a more creative, more entertaining way. Users simply select a range of their favorite images and movies, pick a visual style and choose from up to five pre-installed soundtracks or load up to ten new ones to suit the mood*. The camera then produces a Pictmotion movie automatically, with pace and transitions determined by music and style ready for viewing anytime, anywhere on the camera's large, bright LCD.

* Loading of additional soundtracks available via Software Suite for Windows only.



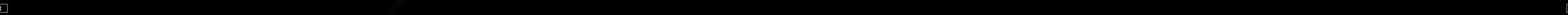
my Picturetown with wireless transfer

Nikon is the first to bring built-in Wi-Fi capability to compact digital cameras, changing the face of photography with revolutionary new fun and freedom. Enabling users to do away with the need for wires and cables, this Nikon advance allows selected COOLPIX cameras to achieve a wireless IEEE 802.11b/g connection, so pictures can be sent to a dedicated server for viewing on a computer anywhere.





In-camera slideshow



COOLPIX P5100







Real camera handling and performance. No nonsense.

VR image stabilization

Optical lens shift VR image stabilization compensates for camera shake to prevent blur and produce clearer, sharper results in lower lighting or unsteady conditions. The benefits of full-time VR also extend to faster framing on the monitor and smoother action in



12.1 megapixels of pure imaging power

That's plenty of sharp resolution to capture the finest details, crop creatively and produce beautiful enlargements. Optimizing performance and color reproduction is an advanced new image-processing engine. And the quality optics of a 35-123mm Zoom-NIKKOR lens (35mm format equivalent) maximizes compositional freedom.

Advanced shooting modes (P, S, A and M)

The updated Mode dial provides quick access to

greater personal control over camera operation and the unlimited creative possibilities offered by Programmed Auto [P], Shutter-priority Auto [S], Aperture-priority Auto [A], and Manual [M] exposure modes.



Performance and personal control true photo lovers deserve.

System expandability

Optional Wide-angle and Telephoto Converter lenses

further extend focal and creative range, as does a built-in accessory shoe that supports Nikon's advanced i-TTL flash control for external flashes, including the Speedlight SB-400, SB-600 and SB-800.

ISO 3200 capability

Extended light sensitivity range of ISO 64 to ISO 3200* and the new image-processing engine's ability to preserve high image quality at high ISO settings provide new opportunities to shoot more effectively in lower lighting conditions.

* ISO 3200 is available only for image sizes of 5M (2592 x 1944) or smaller.

Other features

- Optical viewfinder
- High-quality materials and finish with magnesium alloy (Mg) section on front panel
- 2.5-inch 230,000-dot LCD monitor with anti-reflection coating
- Optimize image (Monochrome filter effect)
- High-Sensitivity mode
- Distortion control
- Continuous Flash
- Face-priority AF In-Camera Red-Eye Fix
- D-Lighting
- 1:1 Size format

Pure photographic performance

8.1 megapixels of sharp resolution combines with

the optimized performance of an advanced new

image-processing engine to deliver pictures with

true-to-life color and satisfying detail. The quality

optics of a 28-102mm Zoom-NIKKOR lens (35mm

format equivalent) maximizes compositional freedom

and image quality.

The handy Mode dial provides quick access to

A wealth of practical shooting modes

Programmed Auto [P] and Manual [M] exposure modes for greater personal control over camera operation, as well as a selection of 15 scene-optimized modes and seven different movie modes.



Compatibility with AA-size batteries, which are widely available around the world, means carefree shooting virtually anywhere without worrying about recharging or running out of power.

VR image stabilization

Compensating for the effects of camera shake to realize sharper results, electronic VR image stabilization frees you to enjoy capturing special moments without worrying about slight hand movements, particularly in lower lighting conditions or when zooming in for close-ups.

ISO 2000 capability

Covering an impressive range from ISO 64 all the way up to ISO 2000, the COOLPIX P50 automatically selects the optimal sensitivity setting for the shot, making it easier to take great-looking pictures in lower lighting conditions or to capture fast moving subjects with outstanding clarity.

Other features

- Large 2.4-inch LCD monitor
- Face-priority AF finds and focuses on people's faces for consistently crisp results
- In-Camera Red-Eye Fix in-camera compensation for more natural flash portraits
- D-Lighting adds detail and optimizes exposure to rescue underexposed images





COOLPIX S700







Stylish elegance fused with advanced performance.

The world's smallest body

Packing stylish elegance, high performance and advanced functions into the smallest body among competing compact digital cameras*, the COOLPIX S700 fits comfortably in the hand and simplifies operation for greater fun with photography.

*Among competing 12 effective megapixel class compact digital cameras equipped with optical vibration reduction as of August 30, 2007 (according to research conducted by NIKON CORPORATION)



VR image stabilization

Compensating for the effects of camera shake to realize sharper results, image sensor shift VR image stabilization frees you to enjoy capturing special moments without worrying about slight hand movements, particularly in lower lighting conditions or when zooming in for close-ups.



12.1 megapixels of pure imaging power

That's plenty of sharp resolution to capture the finest details, crop creatively and produce beautiful enlargements. Optimizing performance and color reproduction is an advanced new image-processing

ISO 3200 capability

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* ISO 3200 is available only for image sizes of 5M (2592 x 1944) or smaller.

High response

All functions are optimized for immediate response, freeing you to capture special moments as you experience them. The COOLPIX S700 has a power-up time which allows for the LCD monitor to appear within 0.9 seconds, and the shutter releases in less than 0.005 seconds.

Other features

- High-precision 2.7-inch LCD monitor with anti-reflection coating
- Face-priority AF finds and focuses on people's faces for consistently crisp results
- In-Camera Red-Eye Fix in-camera compensation for more natural flash portraits
- D-Lighting adds detail and optimizes exposure to rescue underexposed images

The world's smallest body

From the solid feel and comfortable wraparound grip of the world's smallest*1 compact stainless steel body to its large, easy-access control buttons and 2.5-inch high-resolution LCD monitor, the COOLPIX S510 is a joy to carry and to take pictures with.



VR image stabilization

Nikon's optical lens shift VR image stabilization compensates for camera shake to produce clearer. sharper results in lower light or unsteady conditions. Active full time, VR's stabilizing effects also aid in smooth, easy framing and shooting.

ISO 2000 capability

Light sensitivity range up to ISO 2000 with manual control or auto control (up to ISO 1000) creates new opportunities to take sharper,

lower lighting conditions, or to capture fast-moving subjects with outstanding clarity.

more natural looking photos in

The world's fastest response

The world's fastest response in the industry's smallest body*1.

All functions are optimized for the world's fastest response*2, freeing you to capture special moments as you experience them. The COOLPIX S510 has a power-up time which allows for the LCD monitor to appear within 0.7 seconds, has a shutter release time lag within 0.005 seconds and realizes fast AF.

*1 Among competing models with optical vibration reduction as of August 30, 2007 (according to research conducted by NIKON

*2 Among competing 8 effective megapixel class compact digital cameras equipped with optical vibration reduction as of August 30, 2007 (according to research conducted by NIKON CORPORATION), when set

Other features

- Large 2.5-inch 230,000-dot, wide viewing angle TFT LCD monitor with anti-reflection coating
- Face-priority AF finds and focuses on people's faces for consistently crisp results
- In-Camera Red-Eye Fix in-camera compensation for more natural flash portraits
- D-Lighting adds detail and optimizes exposure to rescue underexposed images



COOLPIX S51c







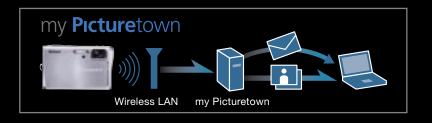
Shoot and share in fabulous style.

Shoot and share in fabulous style.

my Picturetown with wireless email and storage (COOLPIX S51c only)

Send your shots through thin air. Built-in Wi-Fi provides wireless access to Nikon's *my Picturetown* Internet services without connecting to a computer. Photos can be automatically and securely stored for anytime-access using Picture Bank, or uploaded directly to a blog or other site for easy updating. Picture Mail lets you select recipients from an in-camera email address list and trigger an email notification to friends anywhere when new pictures are available to view.





Wave-surface design

More than simply taking great pictures, the stylish COOLPIX S51c and S51 are a real joy to own. Their eye-catching wave-surface designs hint at superior quality within, while smooth curves and beautiful finish blend operational ease with elegant sophistication.



VR image stabilization & high sensitivity

Make camera shake a thing of the past. Incorporating highly effective optical lens shift VR image stabilization into its slim, compact dimensions, the COOLPIX S51c produces sharper, more satisfactory shots. What's more, high sensitivity up

to ISO 1600 creates new opportunities to take sharper, more natural looking photos in lower lighting conditions.



Pictmotion

Pictmotion lets users select favorite images and movies, then combine them with music (5 pieces pre-installed, 10 pieces loadable) and visual styles to create an entertaining audiovisual show for enjoyment anywhere. Now offering VGA quality, Pictmotion offers even clearer display when viewed through TV output.

ISO 1600 capability

High sensitivity up to ISO 1600 creates new opportunities to take sharper, more natural looking photos in lower lighting conditions. Using High-Sensitivity mode and BSS, the COOLPIX S51c and S51 produce shots that are steady, sharp and much more satisfying.

Expansive 3.0-inch LCD monitor

A large, bright LCD monitor makes it a cinch to compose shots and play them back anywhere. An ultra-wide 160-degree viewing angle makes it easy for everyone to gather round for a good look. High contrast and the advantage of anti-reflection coating ensures clear viewing, even in direct sunlight. And a new acrylic panel protects against scratches and fingerprints.

Other features

 One-touch portrait button Face-priority AF In-Camera Red-Eye Fix D-Lighting

COOLPIX S200







Slim, smart and raring to go.

Elegant aluminum finish body, 18.5mm slim

Packing sophisticated style, advanced functions and high performance into its ultra-slim design, the COOLPIX S200 fits comfortably in the hand and simplifies operation for greater fun with photography.



VR image stabilization

Compensating for the effects of camera shake to realize sharper results, electronic VR image stabilization frees you to enjoy capturing special moments without worrying about slight hand movements, particularly in lower lighting conditions or when zooming in for close-ups.



ISO 1000 capability

Light sensitivity range up to ISO 1000 allows the use of faster shutter speeds to avoid blurred results when shooting moving subjects or in locations with insufficient lighting. ISO sensitivity is automatically optimized in High-Sensitivity mode.



Other features

- Large 2.5-inch 153,000-dot LCD monitor with anti-reflection coating
- Face-priority AF finds and focuses on people's faces for consistently crisp results
- In-Camera Red-Eye Fix in-camera compensation for more natural flash portraits
- D-Lighting adds detail and optimizes exposure to rescue underexposed images

8.0 effective megapixel clarity

An impressively high megapixel count delivers pictures with true-to-life color and eye-pleasing detail. What's more, it means images can be significantly enlarged, yet still look absolutely stunning.

VR image stabilization

Shooting with optical lens shift VR image stabilization is like shooting three shutter speeds faster. Not only

does it do away with the problem of camera shake, it also produces sharper images on the LCD that make it easier to capture the right moment.



Easy-going excellence for even greater fun.

New Easy Auto mode

Easy Auto mode makes photography even easier by taking control of settings, so you simply turn on the camera and shoot without worrying about them.

AA-size batteries for carefree shooting anywhere

Compatibility with AA-size batteries, which are widely available around the world, means carefree shooting virtually anywhere without worrying about recharging or running out of power.

ISO 1000 capability extends shooting into low light

Making it easier to take great-looking pictures in low light conditions, the COOLPIX L15 accurately measures available light and automatically selects the best sensitivity setting between the range of ISO 64 and ISO 1000.

Other features

- Large 2.8-inch high-resolution LCD monitor with anti-reflection coating for easy viewing
- Face-priority AF finds and focuses on people's faces for consistently crisp results
- In-Camera Red-Eye Fix in-camera compensation for more natural flash portraits
- D-Lighting adds detail and optimizes exposure to rescue underexposed images

COOLPIX L14



COOLPIX L11 COOLPIX L10

















Easy-going excellence with the world's longest battery life*.

AA-size batteries for convenience and 1,000-shot staying power

Compatibility with AA-size batteries, which are widely available around the world, means carefree shooting virtually anywhere without worrying about recharging or running out of power. Better still, the energy efficient design of the COOLPIX L14 delivers the world's longest battery life* capable of shooting approximately 1,000 pictures on a pair of AA-size lithium batteries.

* Among competing models equipped with 3x optical zoom lens as of August 30, 2007 (according to research conducted by NIKON CORPORATION).

New Easy Auto mode

Easy Auto mode makes photography even easier by taking control of settings, so you simply turn on the camera and shoot without worrying about them.

7.1 effective megapixel clarity

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ISO 1000 capability extends shooting into low light

Making it easier to take great-looking pictures in low light conditions, the COOLPIX L14 accurately measures available light and automatically selects the best sensitivity setting between the range of ISO 64 and ISO 1000.

Other features

- Large 2.4-inch LCD monitor with anti-reflection coating for easy viewing
- Face-priority AF finds and focuses on people's faces for consistently crisp results
- In-Camera Red-Eye Fix in-camera compensation for more natural flash portraits
- D-Lighting adds detail and optimizes exposure to rescue underexposed images



3x Zoom-NIKKOR lens

A powerful 3x Zoom-NIKKOR lens with a focal range of 37.5-112.5mm (35mm equivalent) makes it easy to preserve special moments with friends and family, anytime. Precision Nikon optics provide consistently sharp results, whether zooming in for tight close-ups or out to take in the entire scene.



6.0 / 5.0 effective megapixel clarity

Impressively high megapixel counts enable the COOLPIX L11 and L10 to capture images with captivating color and outstanding detail. Such capability also means images can be considerably enlarged, yet still look absolutely stunning.



ISO 800 capability extends shooting in low light

Excellence just got easy

Accurately measuring available light, the L11 and L10 automatically select the

best sensitivity setting. And with impressive sensitivity range up to ISO 800, they make it easy to take great-looking pictures in

low light conditions.

AA-size battery compatible for power replenishment anywhere

Compatibility with AA-size batteries, which are widely available around the world, means users can go on shooting virtually anywhere without worrying about recharging or running out of power.

Other features

- 2.4-inch LCD with anti-reflection coating (L11) / 2.0-inch LCD with anti-reflection coating (L10)
- PictBridge compatible
- Face-priority AF finds and focuses on people's faces for consistently crisp results
- In-Camera Red-Eye Fix − in-camera compensation for more natural flash portraits
- D-Lighting adds detail and optimizes exposure to rescue underexposed images



All models

Landscape

Sports All models

All models

Close Up

Museum

All models

Fireworks Show

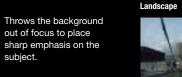
Normal

Normal

All models



Auto (comparative example)



Auto (comparative example)



Provides far-reaching depth of field.





faster shutter speed, so users can freeze dynamic sporting

All models

bright conditions.

Close Up



Auto (comparative example)

Lets users compose shots mere centimeters from the subject.

All models

Auto (comparative example)



Many museums don't allow the use of flash, so Museum mode reduces the effects of camera movement to enable

All models

Auto (comparative example)



Captures the light trails of dramatic bursting fireworks with satisfying color and clarity.

Night Portrait

Night Portrait



Auto (comparative example)

Captures the subject's face with sharpness and keeps background points of light clear as well.

All models

All models

out of focus to place

subject.

Party/Indoor

Party/Indoor

Preserves the mood of blues seen

at dusk and dawn.

Auto (comparative example)



Captures bright, natural-looking portraits while maintaining background details.

All models

All models

≝ Beach/Snow

Beach/Snow



Auto (comparative example) Keeps backgrounds and human subjects vivid despite the uncommonly

Сору

Auto (comparative example)



Blends satisfying sharpness with higher than normal contrast to capture text or drawings with greater clarity.



Back Light

Because bright backgrounds can cause nearby subjects to underexpose, Back light node adds flash to the foreground.

Portrait (Face-priority AF)

L11 L10



Automatically detects and focuses on human faces to deliver portraits with crisp focus.

≟ Sunset

Makes the most of beautiful sunset shades.

Dusk/Dawn

■ Night Landscape

All models



Captures brighter, sharper, more attractive nighttime landscapes.

□ Panorama Assist

Composite image





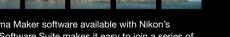
Original images

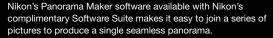






All models





Explanation of functions

Effective Megapixels

The effective megapixel count is the number of pixels that actually makes up the image captured by a digital camera. Images recorded with more effective megapixels will therefore contain a larger amount of image information, resulting in higher-level sharpness. See Total Megapixels.

Total Megapixels

Not all pixels record a part of the image. Some are purposely masked off to receive no light, producing a baseline value from which to calibrate light received by the effective pixels. The number of masked-off pixels plus the number of effective pixels equals the number of total megapixels. See Effective Megapixels.

NIKKOR Lenses

Highly respected by leading professional photographers, NIKKOR lenses are renowned for their outstanding autofocus performance, true-to-life color, high contrast and exceptional sharpness.

Vibration Reduction (VR) Refer to page 9.

Optical Zoom

COOLPIX cameras offer ample zooming capability. They make it easy to zoom in for tight portraits, for example, or zoom right out to capture expansive landscapes.





Active Zoom

Unlike digital zooms which enlarge image data, active zoom crops the image from the maximum image size, thus minimizing image deterioration and delivering high-resolution data.

Optimize image

In-camera image optimization settings offer a choice of four color filters for shooting with monochrome filter effects.

1:1 size format

1:1 size format allows photos to be shot using 1:1 (square) perspective.

Black border

Adds a black border around the edge of photos at replay, and saves the results as new image files.

Distortion control

Corrects for barrel distortion occurring in images shot using a wide-angle converter, and even displays the corrected image on the LCD in real time.

Continuous flash shooting

Continuous flash shooting helps capture scenes as they unfold by allowing you to take a burst of consecutive flash shots without having to wait for the flash to recharge.

Converter lenses

Optional Wide-angle and Telephoto Converter lenses add greater range and reach to further enhance expressive freedom.

Mode dial

The custom designed Mode dial provides guick and easy access to greater personal control over camera operation

External flash

The COOLPIX P5100's built-in accessory shoe supports Nikon's advanced i-TTL flash control for external flashes, including the Speedlight SB-400, SB-600 and SB-800

High ISO

High ISO allows more scenes to be captured beautifully without compromising natural light and enables faster shutter speeds for capturing swift-moving subjects with maximum clarity.



Better pictures in lower liaht

Automatic sensitivity

Your COOLPIX camera automatically adjusts light sensitivity to ensure optimal exposure for sharp results and carefree shooting, even in lower light.

Fixed sensitivity

Manually set light sensitivity for personal control over shooting effectively in lower lighting conditions, or to capture fast moving subjects with outstanding

Anti-reflection coating (LCD)

Anti-reflection coating on the LCD monitor improves visibility and makes menus a greater pleasure to work with, even outdoors in the sun.

Wide-viewing angle (LCD)

LCD monitors with wider viewing angles enhance shooting versatility, while also making it easy for all to gather round and view images or slideshows.

Histogram display

Histogram display makes it quick and easy to confirm proper exposure as you

Rotary multi selector

The Rotary multi selector simplifies operation, speeds the selection of functions, and allows fast circular image scrolling at up to 10 shots per

Internal Memory

Internal memory gives you the freedom to shoot images at any time, even when you're not carrying any memory media. It also makes it easy to transfer images between memory media as you please.

P5100 P50 S700 S510 S200 S51c S51 L15 L14 L11 L10 Effective Megapixels **Total Megapixels** 12.43 8.29 12.43 8.29 7.41 8.28 8.28 8.29 7.38 6.18 5.05 NIKKOR Lenses Vibration Reduction (VR) • • • • • -Optical Zoom 3x 3x 3x 3x 3x 3x 3x Active Zoom • • - - - • • - -Optimize image 1:1 size format Black border • | • | - | - | - | - | - | - | - | -Distortion control • - • - - - - - -Continuous flash shooting

[135] format equivalent)

	P5100	P50	\$700	S510	S200	S51c	S51	L15	L14	L11	L10
Converter lenses	•										
Mode dial	•	•	_	_	_	_	_	_	_	_	_
External flash	•										
High ISO	•	•	•	•	•	•	•	•	•	_	_
Automatic sensitivity	•	•	•	•	•	•	•	•	•	•	•
Fixed sensitivity	•	•	•	•	•	•	•	_	_	_	_
Anti-reflection coating (LCD)	•		•	•	•	•	•	•	•	•	•
Wide-viewing angle (LCD)	•	_	•	•	_	•	•	_	_	_	_
Histogram display	•	•									
Rotary multi selector	_	_	•	•	_	•	•	_	_	_	_
Internal Memory	52MB	52MB	52MB	52MB	20MB	13MB	13MB	23MB	23MB	7MB	7MB

mv Picturetown

Nikon's exclusive my Picturetown is an exciting service available only from Nikon that utilizes Wireless LAN Support (IEEE802.11b/g) to let you take photos, send them wirelessly from

the camera to a dedicated server and make them available for friends and family to view from any computer connected to the Internet.

Freedom with wireless image transfer

Picture Mail

Picture Mail, available with my Picturetown services, can trigger an email notification to friends when new pictures are available to download and view, all without connecting to a computer.

Picture Bank

Picture Bank, available with my Picturetown services, can be set to automatically and securely upload images from your COOLPIX camera to the Nikon server for easy access anytime.

Direct Printing (PictBridge/ImageLink)

PictBridge and ImageLink direct print capability lets you conveniently connect your camera direct to a compatible printer — doing away with the need for a computer.

Pictmotion by *muvee*



Stop-motion movie

Making it easy to create animated films in-camera. Stop-motion movie allows users to shoot models, move them, then shoot them again. The camera then processes the images to deliver professional-looking results.

Movie with Sound

The ability to record movies with sound helps capture so much more of the moment, letting you record voices along with faces, or background noise to accompany scenery.

Time-lapse Movie

Time-lapse Movie mode creates movies out of images taken using the Time-lapse feature, which enables users to specify the interval between shots. Ideal for capturing action taking place over longer durations, it can be used, for example, to produce movies of flowers blooming, or clouds rushing across the sky.

TV/Small Size Movie

TV movie mode records VGA-size images (640 x 480 pixels) that fit perfectly on a TV screen. Small Size movie produces QVGA-size movies (320 x 240

Best Shot Selector (BSS)

Best Shot Selector automatically selects the shot with the sharpest focus from a series of consecutive images.

Anti-Shake mode

Automatically activating VR and BSS, while also setting the optimal ISO, Anti-Shake mode can overcome camera shake and produce sharper shots in lower light.

High-Sensitivity mode

Making the most of high light sensitivity on selected cameras, High-Sensitivity mode chooses the optimal ISO setting for the shooting of fast-moving subjects or clearer results in lower light.

Macro mode

Macro mode lets you fill the frame with small objects, adjusting the lens for much closer focus and stopping down the aperture for maximum depth of

Scene modes

Scene modes make it easy to achieve pleasing results in a wide range of common situations. Select the icon best matching the scene and let the camera choose the optimal settings automatically. Refer to page 20 to 21.

Face-priority AF — Refer to page 9

In-Camera Red-Eve Fix Refer to page 9.

D-Liahtina Refer to page 9.

making them better suited to emailing.

aperture.

Color Options

Date Imprint

Small Picture

White Balance White Balance automatically ensures accurate, optimal color temperature across a range of lighting conditions, keeping colors true to the way you see

Swift continuous shooting capability lets you take a series of pictures in quick

Enabling greater control over the shot, Aperture-priority Auto mode lets you

manually select aperture size, while the camera chooses the optimal shutter

Enabling greater control over the shot, Shutter-priority Auto mode lets

you manually select shutter speed, while the camera chooses the optimal

Color Options let you produce more creative results in a manner similar to

Standard color, Vivid color, Black-and-white, Sepia and Cyanotype.

taken, making it easy to organize pictures later on.

using a filter, letting you change the mood of your images with a choice of

The Date Imprint function automatically adds date information to images

The Small Picture function reduces the size of data for selected images,

succession, making it easy to capture action as it happens.

Continuous Shooting

Aperture-priority Auto mode

Shutter-priority Auto mode

USB connectivity gives you plug-and-play convenience when connecting your camera to a computer or compatible printer — enabling image data to be transferred with speed and ease.

Voice Recordina

The handy Voice Recording function can be used to record literally hours of sound when used with sufficient memory media.

	P5100	P50	S700	S510	S200	S51c	S51	L15	L14	L11	L10		P5100	P50	S700	S510	S200	S51c	S51	L15	L14	L11	L10
Picturetown						•						Scene modes	15	15	15	15	15	15	15	15	15	16	16
Picture Mail	_	_	_	_	_	•	_	_	_	_	_	Face-priority AF	•	•	•	•	•	•	•	•	•	•	•
Picture Bank						•						In-Camera Red-Eye Fix	•	•	•	•	•	•	•	•	•	•	•
ct Printing (PictBridge)	•	•	•	•	•	•	•	•	•	•	•	D-Lighting	•	•	•	•	•	•	•	•	•	•	•
motion						•	•					Continuous Shooting	•	•	•	•	•	•	•	•	•	•	•
o-motion movie	_	_	•	•	•	•	•	•	•	_	_	Aperture-priority Auto mode	•	_	_	_	_	_	_	_	_	_	_
ie with Sound	•	•	•	•	•	•	•	•	•	•	•	Shutter-priority Auto mode	•										
e-lapse Movie	30fps	30fps	30fps	30fps	30fps	_	_	_	_	_	_	Color Options	_	_	•	•	•	•	•	•	•	•	•
Small Size Movie	30/15fps	Date Imprint	•	•	•	•	•	•	•	•	•	•	•										
t Shot Selector (BSS)	•	•	•	•	•	•	•	•	•	•	•	Small Picture	•	•	•	•	•	•	•	•	•	•	•
-Shake mode	•				•							White Balance	•	•	•	•	•	•	•	•	•	•	•
n-Sensivity mode	•	•	•	•	•	•	•		_			USB Interface	•	•	•	•	•	•	•	•	•	•	•
ro mode	4cm	5cm	6cm	15cm	10cm	4cm	4cm	15cm	10cm	15cm	15cm	Voice Recording	•	•	•	•	•	•	•			•	•

	Specifications
	Effective pixels
	Image sensor
()	Image size (pixels)
	Lens
	Focus range (from lens)
	Monitor
	Storage media
	Shooting modes
\times	Movie
' /	Vibration Reduction (VR)
	ISO sensitivity
	Capture modes
	Number of frames (with internal memory)
	Built-in flash
	Interface
	Languages
	Power sources
	Battery life*1

	Specifications
	Effective pixels
	Image sensor
	Image size (pixels)
	Lens
	Focus range (from lens)
	Monitor
$(1 \mid 1)$	Storage media
	Shooting modes
	Movie
' /	Vibration Reduction (VR)
	ISO sensitivity
	Capture modes
	Number of frames (with internal memory)
	Built-in flash
	Interface
	Languages
	Power sources
	Battery life*1
	Dimensions (WxHxD)

	Specifications
	Effective pixels
	Image sensor Image size (pixels)
	Lens
	Focus range (from lens)
	Monitor
	Storage media
	Shooting modes
	Movie
' /	Vibration Reduction (VR)
	ISO sensitivity
	Capture modes
	Number of frames (with internal memory)
	Built-in flash
	Interface
	Languages
	Power sources
	Battery life*1
	Dimensions (WxHxD)

Specifications
Effective pixels
Image sensor
Image size (pixels)
Lens
Focus range (from lens)
Monitor
Storage media
Shooting modes
Movie
Vibration Reduction (VR)
ISO sensitivity
Capture modes
Number of frames (with internal memory)
Built-in flash
Interface

Weight

	Specifications
	Effective pixels
	Image sensor
	Image size (pixels)
	Lens
	Focus range (from lens)
	Monitor
	Storage media
	Shooting modes
\times	Movie
• /	Vibration Reduction (VR)
	ISO sensitivity
	Capture modes
	Number of frames (with internal memory)
	Built-in flash
	Interface
	Languages
	Power sources
	Battery life*1

COOLPIX P5100
12.1 million
1/1.72-in. CCD; total pixels: approx. 12.43 millio
4000 x 3000 (12M), 3264 x 2448 (8M), 2592 x 2048 x 1536 (3M), 1600 x 1200 (2M), 1280 x 96

15fps. Time-lapse movie at 30fps

otical lens shift VR

-62A (optional)

to (auto gain ISO 64-800)

ce Recording, BSS (Best Shot Selector), Self-timer (3, 10 sec.)

naller size (160) at 15fps, Sepia (320) at 15fps, B&W (320)

0 64, 100, 200, 400, 800, 1600, 2000, 3200*2,

Multi-shot 16, 5) Interval timer shooting

Single, 2) Continuous (approx. 1.0fps), 3) Continuous flash,

2M: FINE approx. 9, NORMAL approx. 17, BASIC approx. 35,

M: FINE approx. 13, NORMAL approx. 26, BASIC approx. 52,

: FINF approx. 21, NORMAL approx. 41, BASIC approx. 81

nese (Simplified and Traditional), Czech, Danish, Dutch,

iesian, Italian, Japanese, Korean, Polish, Portuguese,

hargeable Li-ion Battery EN-EL5 (supplied), AC Adapter

lish Finnish French Greek German Hungarian

rwegian, Russian, Spanish, Swedish, Thai, Turkish

nnrox 98 x 64 5 x 41 mm (3 9 x 2 5 x 1 6 in) excluding

Approx. 200 g (7.1 oz.) without battery and SD memory card Approx. 160 g (5.6 o

rox. 240 shots with EN-EL5 battery

12.1 million
1/1.72-in. CCD; total pixels: approx. 12.43 millions
4000 x 3000 (12M), 3264 x 2448 (8M), 2592 x 1944 (5M), 2048 x 1536 (3M), 1600 x 1200 (2M), 1280 x 960 (1M), 1024 x 768 (PC), 640 x 480 (TV), 3984 x 2656(3:2), 3968 x 2232 (16:9), 2992 x 2992 (1:1)
3.5x Zoom-NIKKOR; 7.5-26.3mm (35mm [135] format

5x Zoom-NIKKOR; 7.5-26.3mm (35mm [135] format	3.6x Zoom-NIKKOR; 4.7-17.0m
cture angle: 35-123mm); f/2.7-5.3; 7 elements in 6	picture angle: 28-102mm); f/2.
oups; Digital zoom: up to 4x (35mm [135] format picture	groups; Digital zoom: up to 4x (3
igle: 492mm)	angle: 408mm)
No. (4 (1) 1 - 2 (2) (-1) Management (1)	50 (4.0) 7711 11 11 (1.0)

o infinity (∞)	5cm (1.9 in.) to infinity (
30,000-dot, wide viewing angle TFT LCD with	2.4-in., 115,000-dot, T

anti-reflection coating	2.4-III., 113,000-00t, 11 1 EGE
 Internal manner (names FO MD) CD manner and	Internal manage (annual 50 M

to, Anti-shake, High-Sensitivity, Optimize Image, Flash Exposure impensation, Flash Control, Fixed Aperture, Noise Reduction, weter, Distriction Control, Date Impinit, Black border, Programmed to, Smuther-priority Auto, Aperture-priority Auto, Manual, 15 Scene des (Portral, Landscape, Sports, Night Portral), Party/Indoor, ach/Show, Sunset, Dusk/Dawn, Night Landscape, (Cose Up,	Auto, Noise Reduction, Date Imprint, Black border, Programmed Auto, Manual, 15 Scene modes (Portrait, Landscape, Sports, Nijoth Portrait, Party/Indoor, Beach/Son Sunset, Dusk/Dawn, Night Landscape, Close Up, Museum, Fireworks Show, Copy, Back Light and Panorama assist), Vol
iseum, Fireworks Show, Copy, Back Light and Panorama assist)	Recording, BSS (Best Shot Selector), Self-timer (3, 10 sec

COOLPIX P50

/2.5-in. CCD; total pixels: approx. 8.29 million

0 (TV), 3984 x 2656 (3:2), 3968 x 2232 (16:9)

264 x 2448 (8M), 2592 x 1944 (5M), 2048 x 1536 (3M),

600 x 1200 (2M), 1280 x 960 (1M), 1024 x 768 (PC), 640 x

n [135] format nicture

Macro close-up mode:

TV movie (640) at 30fps/15fps, Small size (320) at 30fps, Smaller size (160) at 15fps, Sepia (320) at 15fps, B&W (320)

at respect time super more at each	0.00 monormono (0.10) at 0, 10, 10, 10, po
Electronic VR	Image sensor shift
ISO 64, 100, 200, 400, 800, 1600, 2000,	ISO 64, 100, 200, 400, 800, 1600, 2000, 3

to (auto gan 100 04 1000)	
Single, 2) Continuous (approx. 1.1fps), 3) Interval timer	į

M: FINE	approx.		NORMAL	approx.	26,	BASIC	арргох.	52,
M: FINE	approx.	21,	NORMAL	approx.		BASIC	approx.	81,
M: FINE	approx.	33,	NORMAL	approx.	65,	BASIC	approx.	

inge: (W) 0.3 to 8 m (1 ft. to 26 ft. 2.9 in.), (T) 0.3 to 4.0 m Range: (W) 0.5 to 5.9 m (1 ft. 7.7 in. to 19 ft. 4.2 in.), (T) 0.5 to t. to 13 ft. 1.5 in.); Flash modes: Auto, Auto with red-eye 2.8 m (1 ft. 7.7 in. to 9 ft. 2.2 in.); Flash modes: Auto, Auto with uction, Off, Fill flash, Slow sync, and Rear-curtain sync. red-eye reduction, Off, Fill flash, Slow sync, and Rear-curtain sync. reduction, Off, Fill flash, Slow sync, and Rear-curtain sync.

JSB
Chinese (Simplified and Traditional), Czech, Danish, Dutch, English, Finnish, French, Greek, German, Hungarian,
ndonesian, Italian, Japanese, Korean, Polish, Portuguese,
Vorwegian, Russian, Spanish, Swedish, Thai, Turkish

330 shots with FI

Approx. 94.5 x 66

•
nese (Simplified and Traditional), Czech, Danish, Dutch, lish, Finnish, French, Greek, German, Hungarian, onesian, Italian, Japanese, Korean, Polish, Portuguese, wegian, Russian, Spanish, Swedish, Thai, Turkish

nesian, Italian, Japanese, Korean, Polish, Portuguese, Jegian, Russian, Spanish, Swedish, Thai, Turkish	
AA alkaline (supplied), lithium or oxyride batteries, EN-MH1 rechargeable Ni-MH batteries (optional), AC oter EH-65A (optional)	
ox. 140 shots with alkaline, 580 shots with lithium or	

eable Ni-MH batteries (optional), AC onal)	EH-62D (o
n alkaline, 580 shots with lithium or H1	Approx. 15
4 mm (3.8 x 2.6 x 1.8 in.) excluding	Approx. 89 projections
) without hattery and SD memory card	Annroy 13

COOLPIX S700 COOLPIX S510

angle: 37-111mm); f/2.8-5.4; 7 elements in 5 groups; Digital angle: 35-105mm); f/2.8-4.7; 5 elements in 5 groups;

1/1.72-in. CCD; total pixels: approx. 12.43 million

4000 x 3000 (12M), 3264 x 2448 (8M), 2592 x 1944 (5M),

2048 x 1536 (3M), 1024 x 768 (PC), 640 x 480 (TV), 3968

zoom: up to 4x (35mm [135] format picture angle: 444mm)

50cm (1 ft. 7.7 in.) to infinity (∞): Macro close-up mode:

2.7-in., 230,000-dot, wide viewing angle TFT LCD with

nternal memory (approx. 52 MB), SD memory cards

Auto, High-Sensitivity, Color Options, Date Imprint, 15

Scene modes (Portrait, Landscape, Sports, Night Portrait,

Landscape, Close Up, Museum, Fireworks Show, Copy, Back

Light and Panorama assist), Voice Recording, BSS (Best Shot

V movie (640) at 30fps, Small size (320) at 30fps/15fps,

ingle, 2) Continuous (approx. 1.1 fps), 3) Multi-shot 16,

M: Normal (2592) approx. 41, 3M: Normal (2048) approx. 65

se (Simplified and Traditional), Czech, Danish, Dutch,

ian, Italian, Japanese, Korean, Polish, Portuguese,

Li-ion Battery EN-EL10 (supplied), AC Adapter

4 x 23 mm (3.5 x 2.1 x 0.9 in.) excluding

ish, Finnish, French, Greek, German, Hungarian,

egian, Russian, Spanish, Swedish, Thai, Turkish

nots with FN-FI 10 hattery

2M: High (4000) approx. 9, 8M: High (3264) approx. 26,

Smaller size (160) at 15fps, Time-lapse movie at 30fps,

SO 64, 100, 200, 400, 800, 1600, 2000, 3200*

Party/Indoor, Beach/Snow, Sunset, Dusk/Dawn, Night

6cm (2.4 in.) to infinity (∞)

Selector), Self-timer (3, 10 sec.)

o (auto gain ISO 64-1000

nterval timer shooting

anti-reflection coating



(PC: 1024), 640 x 480 (TV: 640), 3200 x 1800 (16:9)

Digital zoom: up to 4x (35mm [135] format picture angle:

50cm (1 ft. 7.7 in.) to infinity (∞). Macro close-up mode:

2.5-in., 230,000-dot, wide viewing angle TFT LCD with

nternal memory (approx. 52 MB), SD memory cards

Show, Copy, Back Light and Panorama assist), Voice

Recording, BSS (Best Shot Selector), Self-timer (3, 10 sec.)

TV movie (640) at 30fps, Small size (320) at 30fps/15fps,

1) Single, 2) Continuous (approx. 1.2fps), 3) Multi-shot 16,

8M: High (3264*) approx.13, Normal (3264) approx. 26,

5M: Normal (2592) approx. 41, 3M: Normal (2048) approx. 65

Chinese (Simplified and Traditional), Czech, Danish, Dutch,

Indonesian, Italian, Japanese, Korean, Polish, Portuguese,

English, Finnish, French, Greek, German, Hungarian,

Norwegian, Russian, Spanish, Swedish, Thai, Turkish

Approx. 88 x 51 x 22 mm (3.5 x 2.0 x 0.9 in.) excluding

Smaller size (160) at 15fps, Time-lapse movie at 30fps,

Stop-motion movie (640) at 5, 10, 15fps

ISO 64, 100, 200, 400, 800, 1600, 2000,

reduction, Off, Fill flash and Slow sync.

Approx. 170 shots with EN-EL10 battery

Auto (auto gain ISO 64-1000)

4) Interval timer shooting

(1 ft. to 7 ft. 10.5 in.); Flash modes; Auto. Auto with red-eve (1.6 ft. to 11.5 ft.); Flash modes; Auto. Auto with red-eve

Optical lens shift VR

15cm (5.9 in.) to infinity (∞)

anti-reflection coating

S.		-
30		0000

8.1 million	7.1 million
1/2.5-in. CCD; total pixels: approx. 8.29 millions	1/2.5-in. CCD; total pixels: approx.
3246 x 2448 (High: 3264*/Normal: 3264), 2592 x 1944 (Normal: 2592), 2048 x 1536 (Normal: 2048), 1024 x 768	3072 x 2304 (High: 3072*/Normal: (Normal: 2592), 2048 x 1536 (Norm

	3072 x 2304 (High: 3072*/Normal: 3072), 2592 x 1944 (Normal: 2592), 2048 x 1536 (Normal: 2048), 1024 x 768 (PC: 1024), 640 x 480 (TV: 640), 3072 x 1728 (16:9)
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COOLPIX S200

3x Zoom-NIKKOR; 7.9-23.7mm (35mm [135] format picture 3x Zoom-NIKKOR; 5.7-17.1mm (35mm [135] format picture 3x Zoom-NIKKOR; 6.3-18.9mm (35mm [135] format picture angle: 38-114mm); f/3.1-5.9; 6 elements in 5 groups; Digital zoom: up to 4x (35mm [135] format picture angle:

> 60cm (2 ft.) to infinity (∞), Macro close-up mode: 10cm (3.9 in.) to infinity (∞) 2.5-in., 153,000-dot, TFT LCD with anti-reflection coating

nternal memory (approx. 20 MB), SD memory cards

Auto, High-Sensitivity, 15 Scene modes (Portrait, Landscape, Auto, 15 Scene modes (Portrait, Landscape, Sports, Night Sports, Night Portrait, Party/Indoor, Beach/Snow, Sunset, Portrait, Party/Indoor, Beach/Snow, Sunset, Dusk/Dawn, Night Dusk/Dawn, Night Landscape, Close Up, Museum, Fireworks Landscape, Close Up, Museum, Fireworks Show, Copy, Back Light and Panorama assist), Voice Recording, BSS (Best Shot Selector), Color Options, Date Imprint, Self-timer (3, 10 sec.)

TV movie (640) at 30fps, Small size (320) at 30fps/15fps, Smaller size (160) at 15fps, Time-lapse movie at 30fps, Stop-motion movie (640) at 5, 10, 15fps

ISO 50, 100, 200, 400, 800, 1000, Auto (auto gain ISO 50-800)

Electronic VR

1) Single, 2) Continuous (approx. 1.3fps), 3) Multi-shot 16, 4) Interval timer shooting

7M: High (3072*) approx. 6, Normal (3072) approx. 12, 5M: Normal (2592) approx. 17, 3M: Normal (2048) approx. 27

Range: (W) 0.3 to 4.8 m (1 ft. to 15 ft. 8.9 in.), (T) 0.3 to 2.4 m Range: (W) 0.5 to 6.5 m (1.6 ft. to 21.3 ft.), (T) 0.5 to 3.5 m Range: (W) 0.3 to 4.6 m (1 ft. to 15 ft. 1.1 in.), (T) 0.3 to 2.5 m (1 ft, to 8 ft, 2.4 in.); Flash modes; Auto, Auto with red-eve reduction, Off, Fill flash and Slow sync.

Czech, Danish, German, English, Spanish, French, Indonesian, Italian, Dutch, Norwegian, Polish, Portuguese,

Russian, Finnish, Swedish, Chinese (Simplified and Traditional), Japanese, Korean, Thai Rechargeable Li-ion Battery EN-EL10 (supplied), AC Adapter

Rechargeable Li-ion Battery EN-EL10 (supplied), AC Adapter

Approx. 230 shots with EN-EL10 battery Approx. 91.5 x 56.5 x 18.5 mm (3.6 x 2.2 x 0.7 in.) excluding

Approx. 97.5 x 59 x 21 mm (3.8 x 2.3 x 0.8 in.) excluding (4.6 oz.) without battery and SD memory card Approx. 125 g (4.4 oz.) without battery and SD memory card Approx. 125 g (4.4 oz.) without battery and SD memory card Approx. 125 g (4.4 oz.) without battery and SD memory card Approx. 125 g (4.4 oz.) without battery and SD memory card Approx. 125 g (4.4 oz.) without battery and SD memory card Approx. 125 g (4.4 oz.) without battery and SD memory card Approx. 125 g (4.4 oz.) without battery and SD memory card Approx. 125 g (4.4 oz.) without battery and SD memory card Approx. 125 g (4.5 oz.) without battery and SD memory

Approx. 150 shots with EN-EL8 battery

COOLPIX S51c

1/2.5-in. CCD; total pixels: approx. 8.28 millions

3264 x 2448 (High: 3264*/Normal: 3264), 2592 x 1944

PC: 1024), 640 x 480 (TV: 640), 3200 x 1800 (16:9)

3.0-in., 230,000-dot, wide viewing angle TFT LCD with

nternal memory (approx. 13 MB), SD memory cards

Auto, High-Sensitivity, One-Touch Portrait Mode, 15

Scene modes (Portrait, Landscape, Sports, Night Portrait,

Party/Indoor, Beach/Snow, Sunset, Dusk/Dawn, Night

TV movie (640) at 30fps, Pictmotion (640) at 10fps, Small

size (320) at 30fps, Smaller size (160) at 15fps; Stop-motion

1) Single, 2) Continuous (approx. 0.8fps), 3) Multi-shot 16,

8M: High (3264*) approx. 3, Normal (3264) approx. 5,

5M: Normal (2592) approx. 9, 3M: Normal (2048) approx. 14

4 m (1 ft. to 13 ft. 1.5 in.); Flash modes: Auto, Auto with

Chinese (Simplified and Traditional), Czech, Danish, Dutch,

Indonesian, Italian, Japanese, Korean, Norwegian, Polish,

Portuguese, Russian, Spanish, Swedish, Thai, Turkish

Rechargeable Li-ion Battery EN-EL8 (supplied), AC Adapter

English, Finnish, French, German, Greek, Hungarian,

red-eye reduction, Off, Fill flash and Slow sync.

Hi-Speed USB, IEEE 802.11 b/g

in.) to infinity (∞)

anti-reflection coating

movie (640) at 5, 10, 15fps

ISO 100, 200, 400, 800, 1600,

Auto (auto gain ISO 100-800)

4) Interval timer shooting

Optical lens shift VR

COOLPIX S51



1/2.5-in. CCD; total pixels: approx. 8.28 millions

3264 x 2448 (High: 3264*/Normal: 3264), 2592 x 1944 (Normal: 2592), 2048 x 1536 (Normal: 2048), 1024 x 768 (Normal: 2592), 2048 x 1536 (Normal: 2048), 1024 x 768 (PC: 1024), 640 x 480 (TV: 640), 3200 x 1800 (16:9)

3x Zoom-NIKKOR; 6.3-18.9mm (35mm [135] format picture 3x Zoom-NIKKOR; 6.3-18.9mm (35mm [135] format picture 3x Zoom-NIKKOR; 5.7-17.1mm (35mm [135] format picture angle: 38-114mm); f/3.3-4.2; 12 elements in 9 groups; angle: 38-114mm); f/3.3-4.2; 12 elements in 9 groups; Digital zoom: up to 4x (35mm [135] format picture angle: Digital zoom: up to 4x (35mm [135] format picture angle:

30cm (1 ft.) to infinity (∞). Macro close-up mode: 4cm (1.6 30cm (1 ft.) to infinity (∞). Macro close-up mode: 4cm (1.6 in) to infinity (∞)

3.0-in., 230,000-dot, wide viewing angle TFT LCD with antireflection coating

nternal memory (approx. 13 MB), SD memory cards

Auto, High-Sensitivity, One-Touch Portrait Mode, 15 Scene modes (Portrait, Landscape, Sports, Night Portrait, Party/Indoor, Beach/Snow, Sunset, Dusk/Dawn, Night Landscape, Close Up, Museum, Fireworks Show, Copy, Back Landscape, Close Up, Museum, Fireworks Show, Copy, Back Fireworks Show, Copy, Back Light and Panorama assist), Light and Panorama assist), Voice Recording, BSS (Best Shot Light and Panorama assist), Voice Recording, BSS (Best Shot Shot Shot Selector), Color options, Date Imprint, Date Selector), Color Options, Date Imprint, Self-timer (3, 10 sec.) Selector), Color Options, Date Imprint, Self-timer (3, 10 sec.) Counter, Self-timer (10 sec.)

> TV movie (640) at 30fps, Pictmotion (640) at 10fps, Small size (320) at 30fps, Smaller size (160) at 15fps; Stop-motion movie (640) at 5, 10, 15fps

Optical lens shift VR ISO 100, 200, 400, 800, 1600 Auto (auto gain ISO 100-800)

1) Single, 2) Continuous (approx. 0.8fps), 3) Multi-shot 16, 4) Interval timer shooting

8M: High (3264*) approx. 3, Normal (3264) approx. 5, 5M: Normal (2592) approx. 9, 3M: Normal (2048) approx. 14

Range: (W) 0.3 to 6 m (1 ft. to 19 ft. 8.0 in.), (T) 0.3 to Range: (W) 0.3 to 6 m (1 ft. to 19 ft. 8.0 in.), (T) 0.3 to 4 m (1 ft, to 13 ft, 1.5 in.); Flash modes: Auto, Auto with red-eye reduction, Off, Fill flash and Slow sync.

Hi-Sneed USB

Chinese (Simplified and Traditional), Czech, Danish, Dutch, English, Finnish, French, German, Greek, Hungarian, Indonesian, Italian, Japanese, Korean, Norwegian, Polish, Portuguese, Russian, Spanish, Swedish, Thai, Turkish

Rechargeable Li-ion Battery EN-EL8 (supplied), AC Adapter

Approx. 150 shots with EN-EL8 battery

Approx. 92.5 x 59 x 21 mm (3.6 x 2.3 x 0.8 in.) excluding

COOLPIX L15



1/2.5-in. CCD; total pixels: approx. 8.29 million 1/2.5-in. CCD; total pixels: approx. 7.38 millions

3264 x 2448 (High: 3264*, Normal: 3264), 2592 x 1944 3072 x 2304 (High: 3072*, Normal: 3072), 2592 x 1944 (Normal: 2592), 2048 x 1536 (Normal: 2048), 1024 x 768 (Normal: 2592), 2048 x 1536 (Normal: 2048), 1024 x 768 (PC: 1024), 640 x 480 (TV: 640), 3264 x 1836 (16:9) (PC: 1024), 640 x 480 (TV: 640), 3072 x 1728 (16:9)

angle: 35-105mm); f/2.8-4.7; 5 elements in 5 groups; angle: 38-114mm); f/3.1-5.9; 6 elements in 5 groups; Digital zoom: up to 4x (35mm [135] format picture angle: Digital zoom: up to 4x (35mm [135] format picture apple:

50cm (1 ft. 7.7 in.) to infinity (∞). Macro close-up mode: 15cm (5.9 in.) to infinity (∞)

2.8-in., 230,000-dot, TFT LCD with anti-reflection coating 2.4-in., 115,000-dot, TFT LCD with anti-reflection coating

nternal memory (approx. 23 MB), SD memory cards

Auto, One-Touch Portrait Mode, 15 Scene modes (Portrait, Auto, One-Touch Portrait Mode, 15 Scene modes (Portrait, Landscape, Sports, Night Portrait, Party/Indoor, Beach/Snow, Landscape, Sports, Night Portrait, Party/Indoor, Beach/Snow, Sunset, Dusk/Dawn, Night Landscape, Close Up, Museum, Sunset, Dusk/Dawn, Night Landscape, Close Up, Museum, Fireworks Show, Copy, Back Light and Panorama assist), BSS (Best Shot Selector), Color options, Date Imprint, Date Counter, Self-timer (10 sec.)

TV movie (640) at 30fps, Small size (320) at 30fps/15fps, Smaller size (160) at 15fps, Stop-motion movie (640) at

Optical lens shift VR

Auto (auto gain ISO 64-1000)

1) Single, 2) Continuous (approx. 1.1fps), 3) Multi-shot 16 1) Single, 2) Continuous (approx. 1.5fps), 3) Multi-shot 16 1) Single, 2) Continuous (approx. 2fps), 3) Multi-shot 16

8M: High (3264*) approx. 6, Normal (3264) approx. 10, 5M: Normal (2952): approx. 16, 3M: Normal (2048): approx. 26

red-eye reduction, Off, Fill flash and Slow sync.

Chinese (Simplified and Traditional), Czech, Danish, Dutch, English, Finnish, French, Greek, German, Hungarian, Indonesian, Italian, Japanese, Korean, Polish, Portuguese, Norwegian, Russian, Spanish, Swedish, Thai, Turkish

Two AA alkaline (supplied), oxyride or lithium batteries, two EN-MH1 rechargeable Ni-MH batteries (optional), AC

Approx, 160 shots with alkaline, 580 shots with lithium or 330 shots with FN-MH1 Approx. 91 x 61 x 29.5 mm (3.6 x 2.4 x 1.2 in.) excluding

COOLPIX L14



60cm (2 ft.) to infinity (∞). Macro close-up mode: 10cm (3.9

ernal memory (approx. 23MB), SD memory cards

TV movie (640) at 30fps, Small size (320) at 30fps/15fps,

Smaller size (160) at 15fps, Stop-motion movie (640) at

7M: High (3072*): approx. 6, Normal (3072) approx. 13,

red-eye reduction, Off, Fill flash and Slow sync.

5M: Normal (2592) approx. 19, 3M: Normal (2048) approx. 30

Chinese (Simplified and Traditional), Czech, Danish, Dutch,

English, Finnish, French, Greek, German, Hungarian,

Norwegian, Russian, Spanish, Swedish, Thai, Turkish

Adapter FH-65A (optional

alkaline or 520 shots with EN-MH1

Two AA lithium (supplied), alkaline or oxyride batteries,

two EN-MH1 rechargeable Ni-MH batteries (optional), AC

Approx. 1000 shots with lithium batteries, 440 shots with

Approx. 90.5 x 61.5 x 27 mm (3.6 x 2.4 x 1.1 in.) excluding

Auto (auto gain ISO 64-1000

6.0 million 1/2.5-in. CCD; total pixels: approx. 6.18 millions

COOLPIX LII

2816 x 2112 (High: 2816*/Normal: 2816), 2048 x 1536 (Normal: 2048), 1024 x 768 (PC: 1024), 640 x 480 (TV: 640)

3x Zoom-NIKKOR; 6.3-18.9mm (35mm [135] format picture 3x Zoom-NIKKOR; 6.2-18.6mm (35mm [135] format picture 3x Zoom-NIKKOR; 6.2-18.6mm (35mm [135] format picture angle: 37.5-112.5mm); f/2.8-5.2; 6 elements in 5 groups; Digital zoom: up to 4x (35mm [135] format picture angle:

> 40cm (1 ft. 4 in.) to infinity (∞). Macro close-up mode: 15cm 40cm (1 ft. 4 in.) to infinity (∞). Macro close-up mode: 15cm (5.9 in.) to infinity (∞) (5.9 in.) to infinity (∞)

2.4-in., 115,000-dot, TFT LCD with anti-reflection coating 2.0-in., 153,000-dot, TFT LCD with anti-reflection coating

ernal memory (approx. 7 MB), SD memory cards

Auto, 16 Scene modes (Face-priority AF, Portrait, Landscape, Auto, 16 Scene modes (Face-priority AF, Portrait, Landscape, Sports, Night Portrait, Party/Indoor, Beach/Snow, Sunset, Dusk/Dawn, Night Landscape, Close Up, Museum, Fireworks Show, Copy, Back Light and Panorama assist), BSS (Best Shot Selector), Color options, Date Imprint, Date Counter, Self-timer (10 sec.)

Show, Copy, Back Light and Panorama assist), BSS (Best Shot Selector), Color options, Date Imprint, Date Counter, Self-timer (10 sec.)

COOLPIX L10

1/2.5-in. CCD; total pixels: approx. 5.05 millions

2560 x 1920 (High: 2560*/Normal: 2560), 2048 x 1536

angle: 37.5-112.5mm); f/2.8-5.2; 6 elements in 5 groups;

Digital zoom: up to 4x (35mm [135] format picture angle:

ternal memory (approx. 7 MB), SD memory cards

Sports, Night Portrait, Party/Indoor, Beach/Snow, Sunset,

Dusk/Dawn, Night Landscape, Close Up, Museum, Fireworks

TV movie (640) at 30fps/15fps, Small size (320) at 30fps,

(Normal: 2048), 1024 x 768 (PC: 1024), 640 x 480 (TV: 640)

V movie (640) at 30fps/15fps, Small size (320) at 30fps/ 5fps, Smaller size (160) at 15fps

3M: Normal (2048) approx. 9

Smaller size (160) at 15fps

Auto (auto gain ISO 64-800) uto (auto gain ISO 64-800)

1) Single, 2) Continuous (approx. 2fps), 3) Multi-shot 16

6M: High (2816*): approx. 2, Normal (2816) approx. 5, 5M: High (2560*) approx. 3, Normal (2560) approx. 6, 3M: Normal (2048) approx. 9

Range: (W) 0.5 to 6.3 m (19.7 in. to 20 ft. 8.0 in.), (T) 0.5 to 4.0 m (19.7 in. to 20 ft. 8.0 in.), (T) 0.5 to 4.0 m (19.7 in. to 13 ft. 1.5 in.), (T) 0.5 to 4.0 m (3.7 m (19.7 in. to 12 ft. 1.7 in.); Flash modes: Auto, Auto with 2.0 m (19.7 in. to 6 ft. 6.7 in.); Flash modes: Auto, Auto with to 2.5 m (1 ft. 4 in. to 8 ft. 2.4 in.); Flash modes: Auto, to 2.5 m (1 ft. 4 in. to 8 ft. 2.4 in.); Flash modes: Auto, Auto with red-eye reduction, Off, Fill flash and Slow sync. Auto with red-eye reduction, Off, Fill flash and Slow sync.

Czech, Danish, German, English, Spanish, French, Indonesian, Italian, Dutch, Norwegian, Polish, Portuguese, Russian, Finnish, Swedish, Chinese (Simplified and Traditional), Japanese, Korean, Thai

Approx. 250 shots with alkaline, 600 shots with lithium, 300 Approx. 250 shots with alkaline, 600 shots with lithium, 300

shots with EN-MH1, or 250 shots with oxyride batteries Approx. 89.5 x 60.5 x 27 mm (3.5 x 2.4 x 1.1 in.) excluding

25

*1 Based on CIPA industry standard for measuring life of camera batteries. Measured at 23°C (73°F); zoom adjusted with each shot, built-in flash fired with every other shot, image mode set to Normal. *2 ISO 3200 is available only for image sizes of 5M (2592 x 1944) or smaller

Two AA alkaline, oxyride, or lithium batteries, two EN-MH1 Two AA alkaline, oxyride, or lithium batteries, two EN-MH1 rechargeable Ni-MH batteries (optional), AC Adapter FH-65A rechargeable Ni-MH batteries (optional), AC Adapter FH-65A

> shots with EN-MH1, or 250 shots with oxyride batteries Approx. 89.5 x 60.5 x 26 mm (3.5 x 2.4 x 1.0 in.) excluding

Czech, Danish, German, English, Spanish, French,

Russian, Finnish, Swedish, Chinese (Simplified and

Traditional), Japanese, Korean, Thai

Indonesian, Italian, Dutch, Norwegian, Polish, Portuguese,

COOLPIX ACCESSORIES

Supplied accessory Optional accessory		Battery (Chargers			Batte	eries		А	Software		
Opinional accessory					ī			Ones and a second		j j		
	Battery Charger MH-61	Battery Charger MH-62	Battery Charger MH-63	Battery Charger MH-71	Rechargeable Li-ion Battery EN-EL5	Rechargeable Li-ion Battery EN-EL8	Rechargeable Li-ion Battery EN-EL10	Rechargeable Ni-MH Battery EN-MH1	USB Cable UC-E6	AV/USB Cable UC-E12	Audio Video Cable EG-CP14	Capture NX
COOLPIX P5100	•				•				•		•	0
COOLPIX P50				0				0	•		•	0
COOLPIX S700			•				•			•		0
COOLPIX S510			•				•		•		•	0
COOLPIX S200			•				•		•		•	0
COOLPIX S51c		0				•				•		0
COOLPIX S51		•				•				•		0
COOLPIX L15				0				0	•		•	0
COOLPIX L14				0				0	•		•	0
COOLPIX L11				0				0	•		•	0
COOLPIX L10				0				0	•			0

Supplied accessory Optional accessory		AC Ad	lapters		Lens Converters			Speedlights			Printer Accessories					
	AC Adapter EH-62A	AC Adapter EH-62D	AC Adapter EH-64	AC Adapter EH-65A	Wideangle Converter WC-E67*	Telephoto Converter TC-E3ED*	Adapter Ring UR-E20	Speedlight SB-400	Speedlight SB-600	Speedlight SB-800	Dock Insert PV-12	Dock Insert PV-14	Dock Insert PV-15	Dock Insert PV-16	Dock Insert PV-17	
COOLPIX P5100	0				0	0	0	0	0	0						
COOLPIX P50				0										•		
COOLPIX S700		0													•	
COOLPIX S510		0														
COOLPIX S200		0														
COOLPIX S51c			•								•					
COOLPIX S51			0								•					
COOLPIX L15				0									•			
COOLPIX L14				0												
COOLPIX L11				0								•				
0001 017 140				\cap												

* When used with Adapter Ring UR-E20.

Nikon Digital SLR – Further quality, faster response, exciting new potential







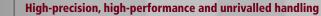


- Nikon's original FX-format CMOS image sensor with 36.0 (H) x 23.9 (V) mm image size; 12.1
- effective megapixels
 Compatible with three image areas FX format (36 x 24), 5:4 (30 x 24) and DX format (24 x 16)
 Sensitivity range ISO 200 to 6400 at normal setting for exceptionally high-quality images; can be set to ISO-equivalent 25,600
- Incorporates Nikon's original EXPEED digital image processing concept
- Nikon's original Scene Recognition System, utilizing the 1,005-pixel RGB sensor, greatly improves autofocus, auto exposure and auto white balance performance
- New 51-point autofocus system features 15 cross-type sensors that maximize the potential of lenses with apertures as small as f/5.6
- High-speed continuous shooting at approx. 9 fps [FX format (36 x 24)/5:4 (30 x 24)]/approx. 11 fps [DX format (24 x 16)] *
- Newly employed Picture Control System enables creation of desired picture with preferred tones Accurate focal-plane contrast AF*2 available with built-in Liveview mode
- CF card double slot accepts two CF cards
- Quick response with approx. 0.12 sec. startup time and 37 ms shutter-release time lag • Viewfinder with approx. 100% frame coverage and approx. 0.7x magnification in FX format
- High-definition (920,000 dots), 170" viewing angle, 3-inch VGA LCD monitor with tempered glass
 Active D-Lighting optimizes tone reproduction in both shadows and highlights
- *1 With Continuous-servo AF, S or M exposure mode, shutter speed 1/250 sec. or faster; other settings are set at "Default".

 *2 When Tripod mode is selected.



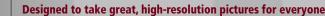




- 10.2 effective megapixel Nikon DX-format CCD image sensor with high-speed 4-channel data output and developed Optical Low Pass Filter
- Advanced imaging processing engine with color-independent pre-conditioning and digital image processing algorithms achieves fine color gradations with smooth, consistent transitions
- Developed 11-area AF system with selectable 7 wide-area AF mode and effective new focus area options 3D Color Matrix Metering II with 1,005-pixel RGB sensor ensures accurate exposure control and
- New image optimization modes help produce results more closely matching the intended results • Near-instant response with 0.15 sec. power-up, 50-ms shutter time lag and 105-ms viewfinder
- Fast 5 fps in bursts of up to 22 consecutive NEF (RAW) or 37 JPEG (Fine-Large) images







- 10.2 effective megapixel Nikon DX-format CCD image sensor
- Intuitive controls and operating ease that everyone can enjoy
- Eight Digital Vari-Program selections for easy scene-optimized shooting
- Creative in-camera editing functions consolidated under the Retouch menu
- Fast continuous shooting at 3 fps in bursts of up to 100 JPEG frames (FINE L-size or smaller)
- Compact and light weight body (approx. 495g without battery, memory card and body cap)



Defy Limitations – the ultimate in Nikon DX-format performance.

- All-new 12.3 effective megapixel Nikon DX-format CMOS image sensor with integrated A/D converter and the increased bit precision of selectable 14-bit NEF (RAW) output
- Incorporates Nikon's original EXPEED digital image processing concept
 Nikon's original Scene Recognition System greatly improves autofocus, auto exposure and auto
- white balance performance • New 51-point autofocus system features 15 cross-type sensors that maximize the potential of
- lenses with apertures as small as f/5.6
- Viewfinder with 100% frame coverage and large 0.94 magnification Rapid 8 fps^{*1} or 6 fps^{*2} continuous shooting for up to 100 shots^{*3*}
- New Picture Control System for image finishing optimized to match individual preferences
 Liveview: Tripod shooting mode with Contrast AF and Hand-held shooting mode
- Self-cleaning Sensor Unit for dust-reduction
- Quick response of 0.13 sec. power-up and 45 ms shutter release time lag*5
- Magnesium alloy body for light weight and rugged durability
 3-inch VGA LCD with 920,000-dot resolution and a 170° ultra-wide viewing angle
- Active D-Lighting optimizes tone reproduction in both shadows and highlights
- *1 When using AC Adaptor EH-5a/EH-5 or Multi-Power Battery Pack MB-D10 with batteries other than Rechargeable Li-ion

- 1 When sung AL Oxaptor EH-3a'EH-5 or Multi-Power battery Pack MB-D10 with batteries other than Hechargeable Li-lon Battery EN-EL3e
 2 When using Rechargeable Li-lon Battery EN-EL3e
 3 NORMAL LARGE image setting, using a SanDisk Extreme IV CompactFlash 1GB card
 4 When shooting in Continuous-servo AF (O), Shutter-Priority Auto [S] or Manual [M] exposure modes, at a shutter speed of
- *5 When shooting in JPEG, TIFF or 12-bit NEF (RAW) formats.





Outstanding performance for every aspiring photographer

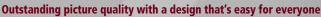
- 10.2 effective megapixel Nikon DX-format CCD image sensor
 High-speed continuous shooting: 3 fps in bursts of up to 100 JPEG images (FINE M-size or smaller)
- Advanced, high-performance image processing engine with color-independent pre-conditioning 3D-Color Matrix Metering II with 420-pixel RGB sensor for superior exposure metering
- Refined 11-area AF system with new Auto-area AF mode and center sensor
- Automatic and manual control over sensitivity from ISO 100 to ISO 1600
- Seven automated Digital Vari-Programs
- Near-instant response with 0.18 sec. power-up and approx. 80ms shutter release lag promotes fast











- Nikon's lightest and most compact digital SLR
- 6.1 effective megapixel Nikon DX-format CCD image sensor
- Intuitive controls and operating ease that even first-time SLR users can enjoy
- Eight Digital Vari-Program selections for easy scene-optimized shooting
- Creative in-camera effects and editing functions consolidated under the Retouch menu
- Fast continuous shooting at 2.5 fps in bursts of up to 100 JPEG frames (FINE L-size or smaller)
- Large, bright viewfinder with 0.8x magnification ensures clear view for precise composition

Note: Number of frames may vary depending on memory media used.

Nikon Product Brochures

Brochures are available for all Nikon digital imaging products. Please consult your nearest authorized dealer or check your local Nikon website via: http://nikonimaging.com/global/about/worldwide.htm



















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