



At the heart of the image

Autumn & Winter 2007



www.nikon-coolpix.com

90th
Anniversary

COOLPIX
Digital Camera Lineup



Make the moment yours

Nikon COOLPIX cameras exist solely to help you easily capture stunning images that define precious moments and create lasting memories. A tribute to more than 75 years of crafting quality lenses and cameras that help photographers share their vision with the world, Nikon proudly integrates the latest precision optical and smart digital imaging technologies into seductive designs that inspire joy and advance the enjoyment of photography. Make the moment yours with COOLPIX.

A COOLPIX for every passion

Finely crafted into every Nikon COOLPIX camera is the same dedication to photographic performance and unbeatable shooting pleasure. And the lineup offers the right variety of features to match your style, whether you seek intelligent performance, stylish elegance, or simply easy-going excellence.

P

Performance

Advanced features and assuring personal control deliver creative freedom with maximum photographic performance.

COOLPIX P5100



- 12.1 megapixels
- 3.5x zoom
- 2.5-inch LCD
- VR image stabilization
- ISO 3200* capability
- External flash and converter lens

*ISO 3200 is available only for image sizes of 5M (2592 x 1944) or smaller

COOLPIX P50



- 8.1 megapixels
- 3.6x zoom with 28mm wide-angle capability
- 2.4-inch LCD
- VR image stabilization
- ISO 2000 capability
- AA-size battery compatible

S

Style

Chic contours and elegant designs distinguish the ease of use and nimble response that bring exciting new style to photographic excellence.

COOLPIX S700



- World's smallest body*¹
- 12.1 megapixels
- 3x zoom
- 2.7-inch LCD
- VR image stabilization
- High response
- ISO 3200*² capability

*¹ Among competing 12 effective megapixel class compact digital cameras equipped with optical vibration reduction as of August 30, 2007 (according to research conducted by NIKON CORPORATION).

*² ISO 3200 is available only for image sizes of 5M (2592 x 1944) or smaller.

COOLPIX S510



- World's smallest body*¹
- 8.1 megapixels
- 3x zoom
- 2.5-inch LCD
- VR image stabilization
- World's fastest response*²
- ISO 2000 capability

*¹ Among competing models with optical vibration reduction as of August 30, 2007 (according to research conducted by NIKON CORPORATION).

*² Among competing 8 effective megapixel class compact digital cameras equipped with optical vibration reduction as of August 30, 2007 (according to research conducted by NIKON CORPORATION), when set to "Response priority" mode.

COOLPIX S51c



- 8.1 megapixels
- 3x zoom
- 3.0-inch LCD
- VR image stabilization
- Internet-connectable utilizing *my Picturetown* via wireless LAN
- ISO 1600 capability
- Pictmotion

COOLPIX S51



- 8.1 megapixels
- 3x zoom
- 3.0-inch LCD
- VR image stabilization
- ISO 1600 capability
- Pictmotion

COOLPIX S200



- 7.1 megapixels
- 3x zoom
- 2.5-inch LCD
- VR image stabilization
- ISO 1000 capability

COOLPIX L15



- 8.0 megapixels
- 3x zoom
- 2.8-inch LCD
- VR image stabilization
- AA-size battery compatible
- Easy Auto mode
- ISO 1000 capability

COOLPIX L14



- 7.1 megapixels
- 3x zoom
- Easy Auto mode
- 2.4-inch LCD
- World's longest battery life* with 1,000-shots on a pair of AA-size lithium batteries
- ISO 1000 capability

* Among competing models equipped with 3x optical zoom lens as of August 30, 2007 (according to research conducted by NIKON CORPORATION).

COOLPIX L11



- 6.0 megapixels
- 3x zoom
- 2.4-inch LCD
- AA-size battery compatible
- ISO 800 capability

COOLPIX L10



- 5.0 megapixels
- 3x zoom
- 2.0-inch LCD
- AA-size battery compatible
- ISO 800 capability



EXPEED

Nikon's breakthrough EXPEED digital image processing concept marks the culmination of years dedicated to advancing digital imaging technologies for Nikon digital SLR cameras. A custom tuned application of the same concept is also at the core of each COOLPIX camera's architecture, delivering optimum performance and maximum image quality for the specific model. EXPEED implements the latest in hardware and software advances to render natural-looking images that benefit from faithful color and tone reproduction, while also providing the nimble response and all-round pleasing performance that makes preserving special moments easier and more fun.



NIKKOR

Lens quality directly influences the image quality achieved by any camera; and none equal the performance and quality of NIKKOR lenses. Building on its proud heritage of producing the finest in precision optics and mechanisms, Nikon fits each COOLPIX camera with a Zoom-NIKKOR lens that delivers the same superb color and razor-sharp results that have long earned the highest praises of amateur and professional photographers around the world.



COOLPIX PREMIUM FEATURES

COOLPIX in-camera technologies extend shooting opportunities into ever more diverse situations, while making it easier and more enjoyable to take beautiful pictures. Innovative functions maximize photo quality when shooting, help optimize results within the camera, and add a new dimension of fun to sharing those results.

VR image stabilization



High ISO Better pictures in lower light



Simply better portraits



In-camera slideshow with music



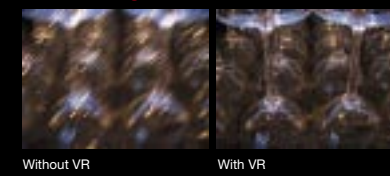
Freedom with wireless image transfer



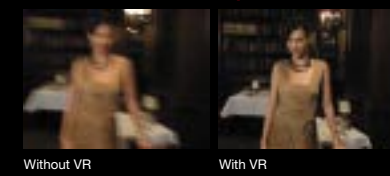
VR image stabilization

Nikon COOLPIX cameras offer an array of VR technologies that produce blur-free images when shooting in unsteady conditions or at slower shutter speeds. Selected models offer shooting with Lens Shift VR, which feels like shooting three shutter speeds faster! Using an in-built sensor to detect and correct for camera movement, the system delivers sharp and steady images, is effective for movie shooting, and even enables faster framing on the LCD. Other models offer Image Sensor Shift VR, which again uses a velocity sensor, but adjusts the image sensor to achieve accurate camera shake compensation. There's also Electronic VR that applies movement data to image processing to turn blurred images into beautifully clear results, anytime.

VR in low light



VR with slow shutter speeds



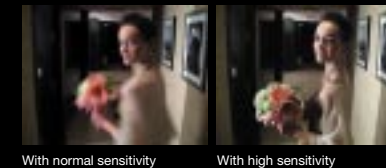
Better pictures in lower light

Selected COOLPIX models offer ISO capability beyond the range of conventional digital compacts. An exciting advantage that greatly extends photographic possibility, high ISO capability delivers excellent exposure in challenging conditions, broadens the scope of possible subjects and allows scenes to be captured beautifully without compromising natural light.



Shooting in low light

Higher light sensitivity makes for better shooting in low light, providing pleasing pictures without the need for flash or extended exposure.



Shooting fast-moving subjects

High ISO capability enables the selection of faster shutter speeds, making it easy to capture swift-moving subjects with significantly better clarity.

Face-priority AF

Available only with Nikon COOLPIX cameras, the clever Face-priority AF function helps ensure satisfyingly crisp portraits no matter where the subject is in the shot. By automatically detecting people's faces in the frame, the photographer is free to press the shutter for sharp portraits with focus exactly where it's wanted.



Note: Face recognition capability may be limited in some shooting conditions.

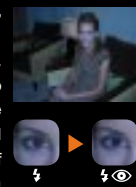
D-Lighting

Only Nikon delivers the advantage of D-Lighting, a unique technology with the ability to rescue underexposed images or shots taken with excessive backlight. Accessible in Playback mode, this innovative feature automatically creates a copy of the image, with light and detail added wherever necessary and well-exposed areas left exactly as they are. As a result, images are significantly improved in a much more natural-looking manner.



In-Camera Red-Eye Fix

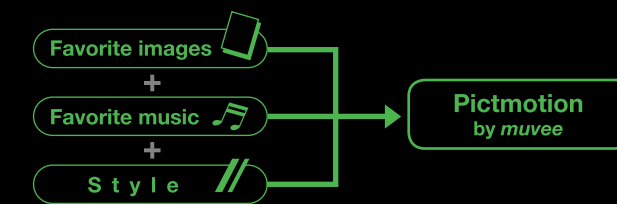
Compared to other digital compacts, COOLPIX cameras offer more refined red-eye reduction capability. First, a series of pre-flashes serve to constrict the pupils of the eye. The camera then analyzes the recorded image for the remaining presence of red eyes, automatically correcting them in-camera while saving the image to memory.



Pictmotion

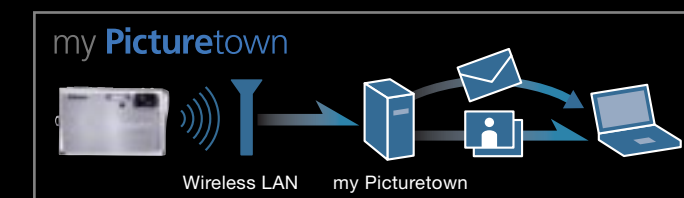
So much more than a slideshow, Pictmotion lets users share the fun of photography in a more creative, more entertaining way. Users simply select a range of their favorite images and movies, pick a visual style and choose from up to five pre-installed soundtracks or load up to ten new ones to suit the mood*. The camera then produces a Pictmotion movie automatically, with pace and transitions determined by music and style ready for viewing anytime, anywhere on the camera's large, bright LCD.

* Loading of additional soundtracks available via Software Suite for Windows only.



my Picturetown with wireless transfer

Nikon is the first to bring built-in Wi-Fi capability to compact digital cameras, changing the face of photography with revolutionary new fun and freedom. Enabling users to do away with the need for wires and cables, this Nikon advance allows selected COOLPIX cameras to achieve a wireless IEEE 802.11b/g connection, so pictures can be sent to a dedicated server for viewing on a computer anywhere.



COOLPIX P5100



Performance and personal control true photo lovers deserve.

COOLPIX P50



Real camera handling and performance. No nonsense.

VR image stabilization

Optical lens shift VR image stabilization compensates for camera shake to prevent blur and produce clearer, sharper results in lower lighting or unsteady conditions. The benefits of full-time VR also extend to faster framing on the monitor and smoother action in movies.



12.1 megapixels of pure imaging power

That's plenty of sharp resolution to capture the finest details, crop creatively and produce beautiful enlargements. Optimizing performance and color reproduction is an advanced new image-processing engine. And the quality optics of a 35-123mm Zoom-NIKKOR lens (35mm format equivalent) maximizes compositional freedom.

Advanced shooting modes (P, S, A and M)

The updated Mode dial provides quick access to greater personal control over camera operation and the unlimited creative possibilities offered by Programmed Auto [P], Shutter-priority Auto [S], Aperture-priority Auto [A], and Manual [M] exposure modes.



System expandability

Optional Wide-angle and Telephoto Converter lenses further extend focal and creative range, as does a built-in accessory shoe that supports Nikon's advanced i-TTL flash control for external flashes, including the Speedlight SB-400, SB-600 and SB-800.



ISO 3200 capability

Extended light sensitivity range of ISO 64 to ISO 3200* and the new image-processing engine's ability to preserve high image quality at high ISO settings provide new opportunities to shoot more effectively in lower lighting conditions.

* ISO 3200 is available only for image sizes of 5M (2592 x 1944) or smaller.

Other features

- Optical viewfinder
- High-quality materials and finish with magnesium alloy (Mg) section on front panel
- 2.5-inch 230,000-dot LCD monitor with anti-reflection coating
- Optimize image (Monochrome filter effect)
- High-Sensitivity mode
- Distortion control
- Continuous Flash
- Face-priority AF
- In-Camera Red-Eye Fix
- D-Lighting
- 1:1 Size format

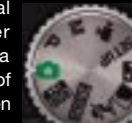


Pure photographic performance

8.1 megapixels of sharp resolution combines with the optimized performance of an advanced new image-processing engine to deliver pictures with true-to-life color and satisfying detail. The quality optics of a 28-102mm Zoom-NIKKOR lens (35mm format equivalent) maximizes compositional freedom and image quality.

A wealth of practical shooting modes

The handy Mode dial provides quick access to Programmed Auto [P] and Manual [M] exposure modes for greater personal control over camera operation, as well as a selection of 15 scene-optimized modes and seven different movie modes.



AA-size batteries for shoot-anywhere convenience

Compatibility with AA-size batteries, which are widely available around the world, means carefree shooting virtually anywhere without worrying about recharging or running out of power.

VR image stabilization

Compensating for the effects of camera shake to realize sharper results, electronic VR image stabilization frees you to enjoy capturing special moments without worrying about slight hand movements, particularly in lower lighting conditions or when zooming in for close-ups.

ISO 2000 capability

Covering an impressive range from ISO 64 all the way up to ISO 2000, the COOLPIX P50 automatically selects the optimal sensitivity setting for the shot, making it easier to take great-looking pictures in lower lighting conditions or to capture fast moving subjects with outstanding clarity.

Other features

- Large 2.4-inch LCD monitor
- Face-priority AF – finds and focuses on people's faces for consistently crisp results
- In-Camera Red-Eye Fix – in-camera compensation for more natural flash portraits
- D-Lighting – adds detail and optimizes exposure to rescue underexposed images



COOLPIX S700



■ Titanium Silver
□ Urban Black

S t y l i s h e l e g a n c e f u s e d w i t h a d v a n c e d p e r f o r m a n c e .

The world's smallest body

Packing stylish elegance, high performance and advanced functions into the smallest body among competing compact digital cameras*, the COOLPIX S700 fits comfortably in the hand and simplifies operation for greater fun with photography.

*Among competing 12 effective megapixel class compact digital cameras equipped with optical vibration reduction as of August 30, 2007 (according to research conducted by NIKON CORPORATION).



VR image stabilization

Compensating for the effects of camera shake to realize sharper results, image sensor shift VR image stabilization frees you to enjoy capturing special moments without worrying about slight hand movements, particularly in lower lighting conditions or when zooming in for close-ups.



12.1 megapixels of pure imaging power

That's plenty of sharp resolution to capture the finest details, crop creatively and produce beautiful enlargements. Optimizing performance and color reproduction is an advanced new image-processing engine.



ISO 3200 capability

Extended light sensitivity range of ISO 64 to ISO 3200* and the new image-processing engine's ability to preserve high image quality at high ISO settings provide new opportunities to shoot more effectively in lower lighting conditions.

*ISO 3200 is available only for image sizes of 5M (2592 x 1944) or smaller.

High response

All functions are optimized for immediate response, freeing you to capture special moments as you experience them. The COOLPIX S700 has a power-up time which allows for the LCD monitor to appear within 0.9 seconds, and the shutter releases in less than 0.005 seconds.

Other features

- High-precision 2.7-inch LCD monitor with anti-reflection coating
- Face-priority AF – finds and focuses on people's faces for consistently crisp results
- In-Camera Red-Eye Fix – in-camera compensation for more natural flash portraits
- D-Lighting – adds detail and optimizes exposure to rescue underexposed images



COOLPIX S510

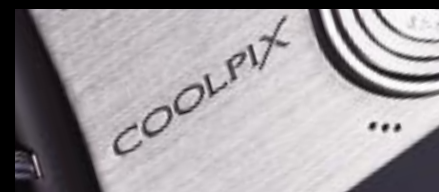


■ Silver
□ Urban Black

T h e w o r l d ' s f a s t e s t r e s p o n s e i n t h e i n d u s t r y ' s s m a l l e s t b o d y * 1 .

The world's smallest body

From the solid feel and comfortable wraparound grip of the world's smallest^{*1} compact stainless steel body to its large, easy-access control buttons and 2.5-inch high-resolution LCD monitor, the COOLPIX S510 is a joy to carry and to take pictures with.



VR image stabilization

Nikon's optical lens shift VR image stabilization compensates for camera shake to produce clearer, sharper results in lower light or unsteady conditions. Active full time, VR's stabilizing effects also aid in smooth, easy framing and shooting.

ISO 2000 capability

Light sensitivity range up to ISO 2000 with manual control or auto control (up to ISO 1000) creates new opportunities to take sharper, more natural looking photos in lower lighting conditions, or to capture fast-moving subjects with outstanding clarity.



The world's fastest response

All functions are optimized for the world's fastest response^{*2}, freeing you to capture special moments as you experience them. The COOLPIX S510 has a power-up time which allows for the LCD monitor to appear within 0.7 seconds, has a shutter release time lag within 0.005 seconds and realizes fast AF.

*1 Among competing models with optical vibration reduction as of August 30, 2007 (according to research conducted by NIKON CORPORATION).

*2 Among competing 8 effective megapixel class compact digital cameras equipped with optical vibration reduction as of August 30, 2007 (according to research conducted by NIKON CORPORATION), when set to "Response priority" mode.

Other features

- Large 2.5-inch 230,000-dot, wide viewing angle TFT LCD monitor with anti-reflection coating
- Face-priority AF – finds and focuses on people's faces for consistently crisp results
- In-Camera Red-Eye Fix – in-camera compensation for more natural flash portraits
- D-Lighting – adds detail and optimizes exposure to rescue underexposed images



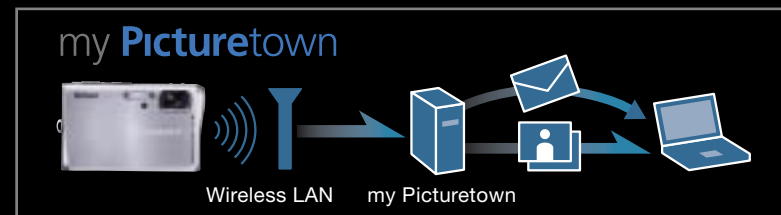
COOLPIX S51c



Shoot and share in fabulous style.

my Picturetown with wireless email and storage (COOLPIX S51c only)

Send your shots through thin air. Built-in Wi-Fi provides wireless access to Nikon's *my Picturetown* Internet services without connecting to a computer. Photos can be automatically and securely stored for anytime-access using Picture Bank, or uploaded directly to a blog or other site for easy updating. Picture Mail lets you select recipients from an in-camera email address list and trigger an email notification to friends anywhere when new pictures are available to view.



Wave-surface design

More than simply taking great pictures, the stylish COOLPIX S51c and S51 are a real joy to own. Their eye-catching wave-surface designs hint at superior quality within, while smooth curves and beautiful finish blend operational ease with elegant sophistication.



COOLPIX S51



Shoot and share in fabulous style.

VR image stabilization & high sensitivity

Make camera shake a thing of the past. Incorporating highly effective optical lens shift VR image stabilization into its slim, compact dimensions, the COOLPIX S51c produces sharper, more satisfactory shots. What's more, high sensitivity up to ISO 1600 creates new opportunities to take sharper, more natural looking photos in lower lighting conditions.



Pictmotion

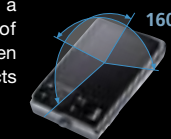
Pictmotion lets users select favorite images and movies, then combine them with music (5 pieces pre-installed, 10 pieces loadable) and visual styles to create an entertaining audiovisual show for enjoyment anywhere. Now offering VGA quality, Pictmotion offers even clearer display when viewed through TV output.

ISO 1600 capability

High sensitivity up to ISO 1600 creates new opportunities to take sharper, more natural looking photos in lower lighting conditions. Using High-Sensitivity mode and BSS, the COOLPIX S51c and S51 produce shots that are steady, sharp and much more satisfying.

Expansive 3.0-inch LCD monitor

A large, bright LCD monitor makes it a cinch to compose shots and play them back anywhere. An ultra-wide 160-degree viewing angle makes it easy for everyone to gather round for a good look. High contrast and the advantage of anti-reflection coating ensures clear viewing, even in direct sunlight. And a new acrylic panel protects against scratches and fingerprints.



Other features

- One-touch portrait button
- Face-priority AF
- In-Camera Red-Eye Fix
- D-Lighting

COOLPIX S200



S l i m , s m a r t a n d r a r i n g t o g o .

COOLPIX L15



E a s y - g o i n g e x c e l l e n c e f o r e v e n g r e a t e r f u n .

Elegant aluminum finish body, 18.5mm slim

Packing sophisticated style, advanced functions and high performance into its ultra-slim design, the COOLPIX S200 fits comfortably in the hand and simplifies operation for greater fun with photography.



VR image stabilization

Compensating for the effects of camera shake to realize sharper results, electronic VR image stabilization frees you to enjoy capturing special moments without worrying about slight hand movements, particularly in lower lighting conditions or when zooming in for close-ups.



ISO 1000 capability

Light sensitivity range up to ISO 1000 allows the use of faster shutter speeds to avoid blurred results when shooting moving subjects or in locations with insufficient lighting. ISO sensitivity is automatically optimized in High-Sensitivity mode.



Other features

- Large 2.5-inch 153,000-dot LCD monitor with anti-reflection coating
- Face-priority AF – finds and focuses on people's faces for consistently crisp results
- In-Camera Red-Eye Fix – in-camera compensation for more natural flash portraits
- D-Lighting – adds detail and optimizes exposure to rescue underexposed images



8.0 effective megapixel clarity

An impressively high megapixel count delivers pictures with true-to-life color and eye-pleasing detail. What's more, it means images can be significantly enlarged, yet still look absolutely stunning.

VR image stabilization

Shooting with optical lens shift VR image stabilization is like shooting three shutter speeds faster. Not only does it do away with the problem of camera shake, it also produces sharper images on the LCD that make it easier to capture the right moment.



New Easy Auto mode

Easy Auto mode makes photography even easier by taking control of settings, so you simply turn on the camera and shoot without worrying about them.

AA-size batteries for carefree shooting anywhere

Compatibility with AA-size batteries, which are widely available around the world, means carefree shooting virtually anywhere without worrying about recharging or running out of power.

ISO 1000 capability extends shooting into low light

Making it easier to take great-looking pictures in low light conditions, the COOLPIX L15 accurately measures available light and automatically selects the best sensitivity setting between the range of ISO 64 and ISO 1000.

Other features

- Large 2.8-inch high-resolution LCD monitor with anti-reflection coating for easy viewing
- Face-priority AF – finds and focuses on people's faces for consistently crisp results
- In-Camera Red-Eye Fix – in-camera compensation for more natural flash portraits
- D-Lighting – adds detail and optimizes exposure to rescue underexposed images



COOLPIX L14



COOLPIX L11

COOLPIX L10



Easy-going excellence with the world's longest battery life*.

Excellence just got easy.

AA-size batteries for convenience and 1,000-shot staying power

Compatibility with AA-size batteries, which are widely available around the world, means carefree shooting virtually anywhere without worrying about recharging or running out of power. Better still, the energy efficient design of the COOLPIX L14 delivers the world's longest battery life* capable of shooting approximately 1,000 pictures on a pair of AA-size lithium batteries.

* Among competing models equipped with 3x optical zoom lens as of August 30, 2007 (according to research conducted by NIKON CORPORATION).

New Easy Auto mode

Easy Auto mode makes photography even easier by taking control of settings, so you simply turn on the camera and shoot without worrying about them.

7.1 effective megapixel clarity

An impressively high megapixel count delivers pictures with true-to-life color and eye-pleasing detail. What's more, it means images can be significantly enlarged, yet still look absolutely stunning.



ISO 1000 capability extends shooting into low light

Making it easier to take great-looking pictures in low light conditions, the COOLPIX L14 accurately measures available light and automatically selects the best sensitivity setting between the range of ISO 64 and ISO 1000.

Other features

- Large 2.4-inch LCD monitor with anti-reflection coating for easy viewing
- Face-priority AF – finds and focuses on people's faces for consistently crisp results
- In-Camera Red-Eye Fix – in-camera compensation for more natural flash portraits
- D-Lighting – adds detail and optimizes exposure to rescue underexposed images



3x Zoom-NIKKOR lens

A powerful 3x Zoom-NIKKOR lens with a focal range of 37.5-112.5mm (35mm equivalent) makes it easy to preserve special moments with friends and family, anytime. Precision Nikon optics provide consistently sharp results, whether zooming in for tight close-ups or out to take in the entire scene.



6.0 / 5.0 effective megapixel clarity

Impressively high megapixel counts enable the COOLPIX L11 and L10 to capture images with captivating color and outstanding detail. Such capability also means images can be considerably enlarged, yet still look absolutely stunning.



ISO 800 capability extends shooting in low light

Accurately measuring available light, the L11 and L10 automatically select the best sensitivity setting. And with impressive sensitivity range up to ISO 800, they make it easy to take great-looking pictures in low light conditions.



AA-size battery compatible for power replenishment anywhere

Compatibility with AA-size batteries, which are widely available around the world, means users can go on shooting virtually anywhere without worrying about recharging or running out of power.

Other features

- 2.4-inch LCD with anti-reflection coating (L11) / 2.0-inch LCD with anti-reflection coating (L10)
- PictBridge compatible
- Face-priority AF – finds and focuses on people's faces for consistently crisp results
- In-Camera Red-Eye Fix – in-camera compensation for more natural flash portraits
- D-Lighting – adds detail and optimizes exposure to rescue underexposed images

Discover the simplicity of Scene modes

Portrait All models

Portrait **Auto (comparative example)**




Throws the background out of focus to place sharp emphasis on the subject.

Landscape All models

Landscape **Auto (comparative example)**




Provides far-reaching depth of field.

Sports All models

Sports **Auto (comparative example)**




Selects a significantly faster shutter speed, so users can freeze dynamic sporting action.

Close Up All models

Close Up **Auto (comparative example)**




Lets users compose shots mere centimeters from the subject.

Museum All models

Museum **Auto (comparative example)**




Many museums don't allow the use of flash, so Museum mode reduces the effects of camera movement to enable sharper shots without it.

Fireworks Show All models

Normal **Auto (comparative example)**




Captures the light trails of dramatic bursting fireworks with satisfying color and clarity.

Night Portrait All models

Night Portrait **Auto (comparative example)**




Captures the subject's face with sharpness and keeps background points of light clear as well.

Party/Indoor All models

Party/Indoor **Auto (comparative example)**




Captures bright, natural-looking portraits while maintaining background details.

Beach/Snow All models


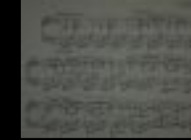
Beach/Snow **Auto (comparative example)**




Keeps backgrounds and human subjects vivid despite the uncommonly bright conditions.

Copy All models


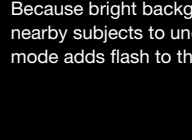
Copy **Auto (comparative example)**

Blends satisfying sharpness with higher than normal contrast to capture text or drawings with greater clarity.

Back Light All models

Back Light **Auto (comparative example)**

Because bright backgrounds can cause nearby subjects to underexpose, Back light mode adds flash to the foreground.

Portrait (Face-priority AF) L11 L10


Normal **Auto (comparative example)**




Automatically detects and focuses on human faces to deliver portraits with crisp focus.

Sunset All models


Sunset



Makes the most of beautiful sunset shades.

Dusk/Dawn All models


Dusk/Dawn



Preserves the mood of blues seen at dusk and dawn.

Night Landscape All models

Night Landscape



Captures brighter, sharper, more attractive nighttime landscapes.

Panorama Assist All models

Composite image



Original images



Nikon's Panorama Maker software available with Nikon's complimentary Software Suite makes it easy to join a series of pictures to produce a single seamless panorama.



COOLPIX ACCESSORIES

● Supplied accessory
○ Optional accessory

	Battery Chargers				Batteries				AV / USB Cables			Software
	Battery Charger MH-61	Battery Charger MH-62	Battery Charger MH-63	Battery Charger MH-71	Rechargeable Li-ion Battery EN-EL5	Rechargeable Li-ion Battery EN-EL8	Rechargeable Li-ion Battery EN-EL10	Rechargeable Ni-MH Battery EN-MH1	USB Cable UC-E6	AV/USB Cable UC-E12	Audio Video Cable EG-CP14	Capture NX
COOLPIX P5100	●				●				●			○
COOLPIX P50				○					●		●	○
COOLPIX S700			●						●	●		○
COOLPIX S510			●						●	●		○
COOLPIX S200			●						●	●		○
COOLPIX S51c	○								●	●		○
COOLPIX S51	●								●	●		○
COOLPIX L15				○				●			●	○
COOLPIX L14				○				●			●	○
COOLPIX L11				○				●			●	○
COOLPIX L10				○				●			●	○

● Supplied accessory
○ Optional accessory

	AC Adapters				Lens Converters			Speedlights			Printer Accessories				
	AC Adapter EH-62A	AC Adapter EH-62D	AC Adapter EH-64	AC Adapter EH-65A	Wideangle Converter WC-E67*	Telephoto Converter TC-E3ED*	Adapter Ring UR-E20	Speedlight SB-400	Speedlight SB-600	Speedlight SB-800	Dock Insert PV-12	Dock Insert PV-14	Dock Insert PV-15	Dock Insert PV-16	Dock Insert PV-17
COOLPIX P5100	○				○	○	○	○	○	○					
COOLPIX P50				○										●	
COOLPIX S700		○													●
COOLPIX S510		○													
COOLPIX S200		○													
COOLPIX S51c			●								●				
COOLPIX S51			○								●				
COOLPIX L15					○								●		
COOLPIX L14					○										
COOLPIX L11					○										
COOLPIX L10					○										

*When used with Adapter Ring UR-E20.

Nikon Digital SLR – Further quality, faster response, exciting new potential

D3



Defy Limitations – the ultimate in Nikon FX-format performance.

- Nikon's original FX-format CMOS image sensor with 36.0 (H) x 23.9 (V) mm image size; 12.1 effective megapixels
- Compatible with three image areas – FX format (36 x 24), 5:4 (30 x 24) and DX format (24 x 16)
- Sensitivity range ISO 200 to 6400 at normal setting for exceptionally high-quality images; can be set to ISO-equivalent 25,600
- Incorporates Nikon's original EXPEED digital image processing concept
- Nikon's original Scene Recognition System, utilizing the 1,005-pixel RGB sensor, greatly improves autofocus, auto exposure and auto white balance performance
- New 51-point autofocus system features 15 cross-type sensors that maximize the potential of lenses with apertures as small as f/5.6
- High-speed continuous shooting at approx. 9 fps [FX format (36 x 24)/5:4 (30 x 24)]/approx. 11 fps [DX format (24 x 16)]^{*1}
- Newly employed Picture Control System enables creation of desired picture with preferred tones
- Accurate focal-plane contrast AF^{**} available with built-in Liveview mode
- CF card double slot accepts two CF cards
- Quick response with approx. 0.12 sec. startup time and 37 ms shutter-release time lag
- Viewfinder with approx. 100% frame coverage and approx. 0.7x magnification in FX format
- High-definition (920,000 dots), 170° viewing angle, 3-inch VGA LCD monitor with tempered glass
- Active D-Lighting optimizes tone reproduction in both shadows and highlights

^{*1} With Continuous-servo AF, S or M exposure mode, shutter speed 1/250 sec. or faster, other settings are set at "Default".
^{**} When Tripod mode is selected.

D300



Defy Limitations – the ultimate in Nikon DX-format performance.

- All-new 12.3 effective megapixel Nikon DX-format CMOS image sensor with integrated A/D converter and the increased bit precision of selectable 14-bit NEF (RAW) output
- Incorporates Nikon's original EXPEED digital image processing concept
- Nikon's original Scene Recognition System greatly improves autofocus, auto exposure and auto white balance performance
- New 51-point autofocus system features 15 cross-type sensors that maximize the potential of lenses with apertures as small as f/5.6
- Viewfinder with 100% frame coverage and large 0.94 magnification
- Rapid 8 fps^{*1} or 6 fps^{*2} continuous shooting for up to 100 shots^{*3,4}
- New Picture Control System for image finishing optimized to match individual preferences
- Liveview: Tripod shooting mode with Contrast AF and Hand-held shooting mode
- Self-cleaning Sensor Unit for dust-reduction
- Quick response of 0.13 sec. power-up and 45 ms shutter release time lag^{*5}
- Magnesium alloy body for light weight and rugged durability
- 3-inch VGA LCD with 920,000-dot resolution and a 170° ultra-wide viewing angle
- Active D-Lighting optimizes tone reproduction in both shadows and highlights

^{*1} When using AC Adaptor EH-5a/EH-5 or Multi-Power Battery Pack MB-D10 with batteries other than Rechargeable Li-ion Battery EN-EL3e
^{*2} When using Rechargeable Li-ion Battery EN-EL3e
^{*3} NORMAL – LARGE image setting, using a SanDisk Extreme IV CompactFlash 1GB card
^{*4} When shooting in Continuous-servo AF (C), Shutter-Priority Auto (S) or Manual (M) exposure modes, at a shutter speed of 1/250 s or faster with other settings at default
^{*5} When shooting in JPEG, TIFF or 12-bit NEF (RAW) formats

D200



High-precision, high-performance and unrivalled handling

- 10.2 effective megapixel Nikon DX-format CCD image sensor with high-speed 4-channel data output and developed Optical Low Pass Filter
- Advanced imaging processing engine with color-independent pre-conditioning and digital image processing algorithms achieves fine color gradations with smooth, consistent transitions
- Developed 11-area AF system with selectable 7 wide-area AF mode and effective new focus area options
- 3D Color Matrix Metering II with 1,005-pixel RGB sensor ensures accurate exposure control and white balance
- New image optimization modes help produce results more closely matching the intended results
- Near-instant response with 0.15 sec. power-up, 50-ms shutter time lag and 105-ms viewfinder blackout
- Fast 5 fps in bursts of up to 22 consecutive NEF (RAW) or 37 JPEG (Fine-Large) images

D80



Outstanding performance for every aspiring photographer

- 10.2 effective megapixel Nikon DX-format CCD image sensor
- High-speed continuous shooting: 3 fps in bursts of up to 100 JPEG images (FINE M-size or smaller)
- Advanced, high-performance image processing engine with color-independent pre-conditioning
- 3D-Color Matrix Metering II with 420-pixel RGB sensor for superior exposure metering
- Refined 11-area AF system with new Auto-area AF mode and center sensor
- Automatic and manual control over sensitivity from ISO 100 to ISO 1600
- Seven automated Digital Vari-Programs
- User-selectable choice of color modes
- Near-instant response with 0.18 sec. power-up and approx. 80ms shutter release lag promotes fast handling

D40x



Designed to take great, high-resolution pictures for everyone

- 10.2 effective megapixel Nikon DX-format CCD image sensor
- Intuitive controls and operating ease that everyone can enjoy
- Eight Digital Vari-Program selections for easy scene-optimized shooting
- Creative in-camera editing functions consolidated under the Retouch menu
- Fast continuous shooting at 3 fps in bursts of up to 100 JPEG frames (FINE L-size or smaller)
- Compact and light weight body (approx. 495g without battery, memory card and body cap)

D40



Outstanding picture quality with a design that's easy for everyone

- Nikon's lightest and most compact digital SLR
- 6.1 effective megapixel Nikon DX-format CCD image sensor
- Intuitive controls and operating ease that even first-time SLR users can enjoy
- Eight Digital Vari-Program selections for easy scene-optimized shooting
- Creative in-camera effects and editing functions consolidated under the Retouch menu
- Fast continuous shooting at 2.5 fps in bursts of up to 100 JPEG frames (FINE L-size or smaller)
- Large, bright viewfinder with 0.8x magnification ensures clear view for precise composition

Nikon Product Brochures

Brochures are available for all Nikon digital imaging products. Please consult your nearest authorized dealer or check your local Nikon website via:
<http://nikonimaging.com/global/about/worldwide.htm>



D3



D300



D200



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D40x



D40



Total Digital Imaging System



Nikkor Lenses



Capture NX

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