



# COOLPIX

*At the heart of the image*



- 7.2 megapixels
- 3x zoom
- 3.0-inch LCD
- VR image stabilization
- Wireless transfer
- ISO 1600 capability
- Pictmotion



## COOLPIX S50c

[www.nikon-coolpix.com](http://www.nikon-coolpix.com)

# Seize the style. Share the moment.

## Wave-surface design

More than simply taking great pictures, the stylish COOLPIX S50c is a real joy to own. Its eye-catching wave-surface design hints at superior quality within, while its smooth curves and beautiful finish blend operational ease with elegant sophistication.



## VR image stabilization & high sensitivity

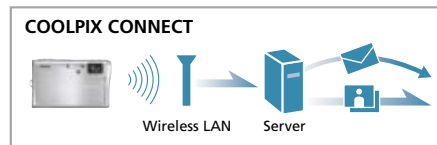


Make camera shake a thing of the past. Incorporating highly effective lens shift Vibration Reduction into its slim, compact dimensions, the COOLPIX S50c produces sharper, more satisfactory shots. What's more,

high sensitivity up to ISO 1600 creates new opportunities to take sharper, more natural looking photos in lower lighting conditions. Coupled with a handy Anti-Shake button that overcomes camera shake by activating lens shift VR, High-Sensitivity mode and BSS all at once, the COOLPIX S50c produces shots that are steady, sharp and much more satisfying.

## COOLPIX CONNECT with wireless transfer

Send your shots through thin air. A built-in Wi-Fi unit provides access to Nikon's exciting COOLPIX CONNECT services, comprising Picture Mail that, without connecting to a computer, can trigger an email notification to friends when new pictures are available to download and view, and Picture Bank that can automatically upload all images to the Nikon server. Only available from Nikon, COOLPIX CONNECT services make it easy to share the moment with friends around the world.



## Large 3.0-inch LCD monitor

A large, bright LCD monitor makes it a cinch to compose shots and play them back anywhere. Thanks to its wide 160-degree viewing angle, it's easy for everyone to gather round and see. And with the advantage of an anti-reflection coating, it allows images to be seen clearly even in direct sunlight.



## New Pictmotion

Pictmotion lets users select favorite images and movies, then combine them with music (5 pieces pre-installed, 10 pieces loadable) and visual styles to create an entertaining audiovisual show for enjoyment anywhere. Now offering VGA quality, Pictmotion offers even clearer display when viewed through TV output.

### Other features

- One-touch portrait button
- Face-priority AF
- In-Camera Red-Eye Fix
- D-Lighting

# COOLPIX S50c

VR image stabilization

Freedom with wireless image transfer

In-camera slideshow with music

Better pictures in lower light

Simply better portraits

### Nikon COOLPIX S50c Specifications

<b>Effective pixels:</b>	7.2 million
<b>Lens:</b>	3x Zoom-Nikkor; 6.3-18.9mm (35mm [135] format picture angle: 38-114mm); f/3.3-4.2; 12 elements in 9 groups; Digital zoom: up to 4x (35mm [135] format picture angle: 456mm)
<b>Focus range (from lens):</b>	30cm (1 ft.) to infinity (∞), Macro close-up mode: 4cm (1.6 in.) to infinity (∞)
<b>Monitor:</b>	3.0-in., 230,000-dot, wide viewing angle TFT LCD with anti-reflection coating
<b>Storage media:</b>	Internal memory (approx. 13 MB), SD memory cards
<b>ISO sensitivity:</b>	ISO 100, 200, 400, 800, 1600, Auto (auto gain ISO 100-800)
<b>Power sources:</b>	Rechargeable Li-ion Battery EN-EL8 (supplied), AC Adapter EH-64 (supplied)
<b>Battery life:</b>	Approx. 130 shots with EN-EL8 battery (based on CIPA standard)
<b>Dimensions (WxHxD):</b>	Approx. 97.5 x 59 x 21 mm (3.8 x 2.3 x 0.8 in.) excluding projections
<b>Weight:</b>	Approx. 125 g (4.4 oz.) without battery and SD memory card

### PictureProject System Requirements

- OS:** **Macintosh:** Mac® OS X version 10.3.9, 10.4.x  
**Windows:** Windows® Vista (32bit), Windows® XP Home Edition/Professional, Windows® 2000 Professional pre-installed models
- Note:** CD-ROM drive required for installation. Only built-in USB ports are supported

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<http://nikonimaging.com/global/activity/npctr>

**WARNING** TO ENSURE CORRECT USAGE, READ MANUALS CAREFULLY BEFORE USING YOUR EQUIPMENT. SOME DOCUMENTATION IS SUPPLIED ON CD-ROM ONLY.



### NIKON CORPORATION

Fuji Bldg., 2-3, Marunouchi 3-chome, Chiyoda-ku  
 Tokyo 100-8331, Japan  
<http://nikonimaging.com/>

**Nikon Hong Kong Ltd.** Suite 1001, 10/F Cityplaza One, 1111 King's Road, Taikoo Shing, Hong Kong [www.nikon.com.hk](http://www.nikon.com.hk)  
**Nikon Singapore Pte. Ltd.** No. 80 Anson Road, Fuji Xerox Towers, #10-01/02, Singapore 079907 [www.nikon.com.sg](http://www.nikon.com.sg)  
**Nikon (Malaysia) Sdn. Bhd.** 11th Floor, Block A, Menara PKNS, No. 17, Jalan Yong Shook Lin, 46050 Petaling Jaya, Selangor Darul Ehsan, Malaysia [www.nikon.com.my](http://www.nikon.com.my)  
**NIKON AUSTRALIA PTY LTD.** Unit F1, Lidcombe Business Park, 3-29 Birnie Avenue, Lidcombe NSW 2141, Australia [www.nikon.com.au](http://www.nikon.com.au)